

HONG KONG

SMART DESIGN

AWARDS 2020 香港智營設計大賞



HONG KONG
SMART DESIGN
AWARDS

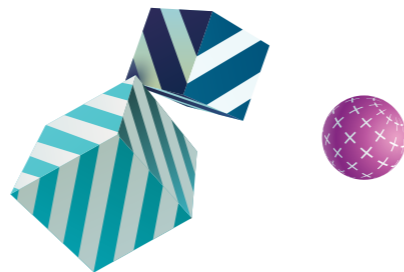
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ORGANISER & SERVICES

主辦機構及香港出口商會服務範圍

The Hong Kong Exporters' Association (HKEA) was founded in 1955. HKEA is committed to safeguarding the interests and progressing the business opportunities of Hong Kong exporters. Upon the ever-changing global economic and trade pattern, we endeavor to develop Hong Kong as a trading hub for exporters.


Furthermore, by partnering with Palexpo, Geneva, organiser of The International Exhibition of Inventions of Geneva, HKEA organises Asia Exhibition of Inventions Hong Kong (AEI) cum competition to spotlight the technological innovation (artificial intelligence, big data, robotics, VR, etc), entrepreneurship, and other inventions from Asia.


HKEA also organises the "Hong Kong Smart Design Awards (HKSDA)" (formerly known as "Hong Kong Smart Gifts Design Awards") and "Sparkle Hong Kong Smart Designs to China", aims to promote Hong Kong Design locally and globally to assist Hong Kong enterprises in upgrading from OEM to ODM and OBM, which eventually empowers Hong Kong to become a major quality design product sourcing hub in Asia.


香港出口商會於1955年成立，致力為出口商維護利益、發掘商機，務求在瞬息萬變的環球經濟下，銳意將香港發展成貿易中樞。


此外，香港出口商會與日內瓦國際發明展覽會 (The International Exhibition of Inventions of Geneva) 主辦機構Palexpo合作，聯合舉辦亞洲發明展覽會香港 (AEI)，旨在展示來自亞洲的發明，從而促進創科業的發展。


香港出口商會亦主辦「香港智營設計大賞」及「閃耀 · 香港智營設計在中國」項目，藉以提升本地及國際對香港設計及創新能力的關注，鼓勵更多香港企業由「原廠製造」轉型為「原創設計」及「原創品牌」，打造香港成為亞洲設計產品的採購樞紐。

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HKEA CHAIRMAN AND HKSDA CONVENOR'S FOREWORD

香港出口商會會長及「香港智營設計大賞」召集人序言

Thank you for the continuous funding support from CreateSmart Initiative under CreateHK for this meaningful project, and the generous contribution of time and experience of the advisory committees, judging panels and all supporting organisations and institutions, and last but not least the Awards participants in driving changes of the industry.

Albeit we are going through a tough year, some corporates put a heavy role on promotion and leverage HKSDA platform to strengthen their marketing strategy, on the contrary. The number of Corporate Group entries of HKSDA 2020 still has a remarkable growth rate of 9%. We are glad to see their enthusiasm and proving not only how corporates value this Awards, but also the opportunities it brings them.

Amid social distancing of COVID-19, we took it as an opportunity in this edition to do virtual judging in the first round with the software built for the Awards. The virtual process turned out to be very successful and welcomed by all judges. It will be adopted in the judging process in future editions.

Gleaming again under the international spotlight, 5 winning-products of HKSDA won the Solutions 2020 at Ambiente among hundred of contestants that total 28 were awarded. Moreover, another HKSDA winning-product was bestowed the prestigious German Design Award in the category of Excellent Communications Design – Packaging. All these marked the recognition of the Hong Kong design products in the international market.

The continuing US-Sino trade disputes and unknown consequences in global markets due to the pandemic of Covid-19 posed an unprecedented challenge to Hong Kong exports. Albeit facing the challenges, HKEA will continue to establish platforms with a focus on Design-Acceleration-Markets to enhance the competitive advantages of members and Hong Kong exporters.

感謝「創意香港」創意智優計劃持續贊助、諮詢委員會及評審團貢獻寶貴時間及經驗，以及所有機構鼎力支持，最後當然包括大賞參加者踴躍參與，一起推動行業變革。

今年是艱辛的一年，但部分公司反而加強宣傳工作，看準大賞平台的影響力，發揮槓桿宣傳作用。今年「公司組別」的增長非常顯著，其總參賽作品上升了9%；企業如此積極參與，可見他們重視大賞及獲獎後的機遇。

為了應對新型肺炎的社交距離指引，我們藉此機會把第一輪評審工作轉移到線上系統進行，過程非常成功且廣受評審歡迎，更會應用至將來的評審過程。

大賞的得獎作品再次成為國際焦點：2019大賞的5件得獎作品，躋身「Ambiente德國法蘭克福國際春季消費品展」的「Solutions 2020」特別展覽，在過百個產品中脫穎而出，於28件精選產品中佔一席位；另一件2019大賞的得獎作品，亦於國際知名的「德國設計獎」卓越視覺傳達設計類別的包裝設計組中獲獎，以上殊榮均代表了國際市場對香港設計產品的肯定。

國際貿易戰接連升級，加上新型肺炎疫情的影響，香港出口業正面臨一個前所未見的嚴峻挑戰。即使面對重重難關，香港出口商會仍會繼續建立發展平台，協助商會會員及香港出口業提升競爭力，轉危為機。

Benson Pau
BENSON PAU 鮑潔鈞

Chairman, HKEA | Project Convenor, HKSDA
香港出口商會會長 | 「香港智營設計大賞」召集人



HONG KONG SMART DESIGN AWARDS 2019 & 2020 HIGHLIGHT EVENTS

「香港智營設計大賞」2019及2020焦點盛事



2019 - 1 Awards Kick-Off Seminar 大賞啟動研討會 **2** Adjudication of Corporate & Conceptual Groups 公司及概念組別作品評審 **3** Awards Presentation Ceremony and Press Conference 頒獎典禮及傳媒發佈會 **4** Awards Celebration Ceremony (Home & Houseware) Category and Networking Reception of HK Houseware Fair 「家庭及家居用品」類別得獎作品慶祝儀式暨「香港家庭用品展」交流酒會 **5** Awards Celebration Ceremony (Gifts) Category and HKTDC Networking Reception of HK Gifts & Premium Fair 「禮品」類別得獎作品慶祝儀式暨香港貿發局「香港禮品及贈品展」交流酒會

2020 - 6 Awards Kick-Off Seminar 大賞啟動研討會 **7** Adjudication of Toys & Baby Category 「玩具及嬰兒產品」類別作品評審 **8** Adjudication of - Gifts Category, Home & Houseware Category and Kick-Start Project Division 「禮品」類別、「家庭及家居用品」類別和「眾籌項目組」作品評審 **9** Adjudication of Student Division 學生組作品評審

ABOUT HONG KONG SMART DESIGN AWARDS

「香港智營設計大賞」簡介

Since 1955, The Hong Kong Exporters' Association (HKEA) has been devoted to supporting Hong Kong exporters in exploring new business opportunities, the Hong Kong Smart Design Awards (HKSDA) is among one of the efforts.

HKSDA values original designs, nurtures students and talents alike as well as fosters industry connections and business transformation. Over the years, HKSDA has further empowered local manufacturers and exporters to evolve their business strategies and strengthen their competitive edges in this ever-changing market. The Awards is a platform to unveil the creativity of awardees, and to bridge the network of collaboration and business opportunities through the exposure of winning products to the world market and building the creative and innovative culture in the community.

Since the initiation of HKSDA in 2012, it has been advancing progressively from the Gifts & Premium category to include Home & Houseware category in 2017 and Toys & Games category in 2019.

We are pleased to report in this 9th edition that 87 awarded products were selected from over 480 entries, in which there are 65 awarded companies this year. This satisfying outcome had not only proven its market recognition, but more importantly, more and more local companies and talents are benefited from the Awards.

Awarded products are featured in the unique HKSDA booklet of the year together covered with international media exposure. They will also be showcased in local roving exhibitions and other renowned international trade fairs including Ambiente in Frankfurt, Germany.

MISSION

- To encourage OEM to ODM and OBM transformation
- To build Hong Kong as an Asian design product sourcing hub
- To nurture local design talents
- To enhance awareness of "Hong Kong Smart Design" brand in global markets

香港出口商會於1955年成立以來，一直致力為香港出口商拓展商機而「香港智營設計大賞」（「智營大賞」）就是商會其中一項矚目盛事。

「智營大賞」重視原創設計，旨在培育學生與人才，同時促進業界聯繫及行業轉型發展。多年來，大賞成功推動本地製造商和出口商提升營銷策略、增強競爭力，以應付瞬息萬變的市場。大賞作為一個交流平台，既展示了得獎者的非凡創意，亦把得獎作品帶到海外作巡迴展覽，從中建立國際合作機會與商機，此外亦於本地社區推動創意及創新文化。

大賞自2012年開辦以來一直逐步擴展，從最初只有「禮品」類別，至2017年新增「家庭及家居用品」類別、2019年新增「玩具及遊戲產品」類別。

我們很高興向大家報告，今年第九屆「智營大賞」收到超過480份參賽作品，評審從中選出87份得獎作品，共65間公司獲取殊榮。這個驕人成績不僅證明了大賞的市場認可度愈來愈高，更重要的是能夠惠及更多本地公司和人才。

得獎作品已收錄於本年度的得獎作品集中，亦會於本地作巡迴展覽及於其他國際知名貿易展覽，包括「Ambiente德國法蘭克福國際春季消費品展」中展出，將成為國際焦點並廣獲傳媒報導。



使命

- 鼓勵業界由「原廠製造」轉型為「原創設計」及「原創品牌」
- 打造香港成為亞洲設計產品的採購樞紐
- 培育本地設計人才
- 向國際市場推廣「香港智營設計」品牌

AWARDS BUSINESS OPPORTUNITIES

獲獎營商機遇

Awarded Products Roving Exhibitions 2019

得獎作品巡迴展覽 2019

- 1 Hong Kong Houseware Fair 香港家庭用品展
- 2 Hong Kong Gifts & Premium Fair 香港禮品及贈品展
- 3 Trade and Industry Tower 工業貿易大樓
- 4 Covered Piazza, Times Square 時代廣場@地面展覽廳
- 5 Hall of Design Tokyo, Lifestyle Expo Tokyo 東京國際禮品採購展@Design Tokyo展館
- 6 DesignInspire



Awarded Products Roving Exhibitions 2020

得獎作品巡迴展覽 2020

- 7 Hall 11.0, Ambiente Frankfurt 法蘭克福春季消費品展11.0
- 8 Hong Kong Toys & Games Fair 香港玩具展
- 9 Trade and Industry Tower 工業貿易大樓

JUDGING PANEL

評審團介紹



Toys & Baby 玩具及嬰兒產品

1 Mr. Jay Foreman, Chief Executive Officer, Basic Fun! **2** Mr. Gary Man, Director, Bumblebee Studio 文英耀先生 大皇蜂工作室 總監 **3** Mr. Johnny Mui, General Manager, Merchandise, Marketing, and Supply Chain, Toys "R" Us Hong Kong 梅象年先生 香港玩具"反"斗城 總經理-採購、市場及物流供應 **4** Mr. Richard W.R. Spicer, Senior Director of Product Planning, WOWWEE Group Ltd. **5** Mr. C.K. Yeung, Former Chairman, Toys Advisory Committee of HKTDC and Executive Advisor, The Toys Manufacturers' Association of Hong Kong 楊子江先生 香港貿易發展局玩具諮詢顧問委員會 前主席及香港玩具廠商會 執行顧問

Gifts, Home and Houseware & Kick-Start Project Division 禮品、家庭及家居用品及眾籌項目組

6 Mr. Patrick Bruce, Founding Director, The Oval Partnership Ltd. **7** Prof. Kun-Pyo Lee, Dean of School of Design, The Hong Kong Polytechnic University 李健杓教授 香港理工大學設計學院 院長 **8** Mr. Ron Leung, Creative Director, L.I.M. Design Work Ltd. 梁昆剛先生 白水草堂創作室 創意總監 **9** Mr. Tommy Li, Creative Director, Tommy Li Design Workshop Ltd. 李永銓先生 李永銓設計有限公司 創作總監 **10** Mr. Benson Pau, Founder & CEO, Wings Trading (HK) Co., Ltd. and Chairman, HKEA 鮑潔鈞先生 飛騰行(香港)有限公司 創辦人兼行政總裁及香港出口商會 會長 **11** Ms. May So, Creative & Design Director, Designlink Jewellery Ltd. 蘇柔美女士 新時珠寶 創作及設計總監 **12** Prof. Eric Yim, JP, Chairman, Hong Kong Design Centre 嚴志明教授, 太平紳士 香港設計中心 董事會主席


Student Division 學生組

13 Mr. Zec Chan, General Manager, Jeep Innovation Ltd. 陳志梁先生 尋印創意有限公司 總經理 **14** Ms. Jennifer Ko, Senior Design Manager, Gift Concept Products Ltd. 高桐斐女士 美意禮品有限公司 高級設計經理 **15** Mr. Fai Leung, Founder, Fai Design House and President, Industrial Designers Society of Hong Kong 梁振輝先生 梁舍設計 創辦人及香港工業設計師協會 會長 **16** Mr. Vincent Wong, Founder, NU Design Ltd. 黃釗泉先生 NU Design Ltd. 創辦人

In No Particular Order 排名不分先後

HKSDA ADVISORY COMMITTEE

「香港智營設計大賞」諮詢委員會

 GIFTS, HOME & HOUSEWARE
禮品、家庭及家居用品

 TOYS & BABY
玩具及嬰兒產品



Mr. Benson Pau
鮑潔鈞先生
The Hong Kong
Exporters' Association
香港出口商會

Chairman, HKEA
Project Convenor
of HKSDA
香港出口商會會長
智營設計大賞召集人



Mr. Brian Sun
孫騰章先生
The Hong Kong
Exporters' Association
香港出口商會

**Chairman, HKSDA,
Advisory Committee
(Gifts, Home
& Houseware)**
Vice Chairman, HKEA
智營設計大賞諮詢
委員會主席
(禮品、家庭及家居用品)
香港出口商會副會長



Mr. Spencer Fung
馮裕鈞先生
The Hong Kong
Exporters' Association
香港出口商會

General
Committee Member
理事



Mr. Simon Wong, BBS, JP
黃家和先生
BBS, 太平紳士
Hong Kong Brand
Development Council
香港品牌發展局

Chairman
主席



Ir. Dr. Alfred Tan
陳慶忠博士、工程師
Hong Kong Baptist
University
香港浸會大學

Head of Knowledge
Transfer Office
知識轉移處主管



Mr. Daniel Chan
陳光耀先生
Hong Kong Design
Institute (HKDI)
香港知專設計學院

Head, Department
of Architecture,
Interior &
Product Design
建築、室內及產品
設計系主任



Mr. Fai Leung
梁振輝先生
Industrial Designers
Society of Hong Kong
香港工業設計師協會

President
會長



Ms. May So
蘇柔美女士
Hong Kong
Designers'
Association
香港設計師協會

Executive
Committee Member
執行委員



Mr. Vincent Ma
馬偉雄先生
The Hong Kong
Exporters' Association
香港出口商會

**Chairman, HKSDA
Advisory Committee
(Toys & Baby)**
Vice Chairman, HKEA
智營設計大賞
諮詢委員會主席
(玩具及嬰兒產品)
香港出口商會副會長



Mr. Roger Ngan
顏志永先生
The Hong Kong
Exporters' Association &
The Toys Manufacturers'
Association of Hong Kong
香港出口商會 及
香港玩具廠商會

General Committee Member,
HKEA, Executive Vice
Chairman of TMHK
香港出口商會理事
香港玩具廠商會副會長



Mr. Ivan Ting
丁天立先生
The Hong Kong
Exporters' Association &
Hong Kong Toys Council
香港出口商會 及
香港玩具協會

Honorary Chairman, HKEA
Chairman of HKTC
香港出口商會名譽會長
香港玩具協會會長



Mr. YM Tam
譚裕民先生
The Toys
Manufacturers'
Association of
Hong Kong
香港玩具廠商會

Past President
前會長



Mr. Bryant Chan
陳允誠先生
Hong Kong
Toys Council
香港玩具協會

Executive
Committee Member
執行委員會成員



Mr. Sonny Choy
蔡業康先生
Technological and
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香港高等教育科技學院

Assistant Professor,
Department of Design,
Faculty of Design
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設計系助理教授

*IN NO PARTICULAR ORDER 排名不分先後

Gifts and Home & Houseware HKSDA ADVISORY COMMITTEE CHAIRMAN'S REMARKS

禮品、家庭及家居用品「香港智營設計大賞」諮詢委員會主席的話

The group of "Corporate Promotional Gifts" and "Living & Home Décor" was a hit in HKSDA 2020, accounted 28% and 49% of "Gifts", "Home & Houseware" Category respectively.

The awarded products of this year are trend- and market-savvy; they take technology, green and wellness elements into practice, outshined the plethora of other entries. The biggest winner of this year is "Airluna" ⁽¹⁾ — the air-purifying lamp; with its patented air-filtration technology PACO, it can illuminate and filter independently; its minimalistic design and innovative concept surely reached the international level. And I'm impressed with the phenomenal, cutting-edge design of "Escape Suitcase" ⁽²⁾ — with the patented electric spinner wheels, it can generate power to charge devices, mobile phone for example, at regular walking speed; the easy-access top compartment can keep essentials organised in one place, and the top surface is flush like a desk for users to work comfortably. On the other hand, capturing the advantage on a growing trend of green products, we received lots of environmentally friendly/reusable straw designs, yet "Lexngo Silicone Resealable Reusable Straw" ⁽³⁾ stands out from other with a remarkable design: disassemble for cleaning and can wrap it into a loop for easy carrying, which make it crowned the winner of Green Award.

In the coming future, all advisory committee members and I will continue to assist HKSDA to maintain its momentum and support local companies to get ahead of the economic downfall. Nevertheless, please join me to congratulate all the winners and show appreciation to HKSDA team for their efforts in making this awards a greater success.

「企業宣傳禮品」及「起居生活及佈置」乃是今屆熱門產品組別，佔「禮品」、「家庭及家居用品」類別中總參賽作品的28%及49%。

今年的得獎作品迎合時下市場趨勢，融合了科技、環保及保健元素於產品中，從多件參賽作品中脫穎而出。「Airluna」⁽¹⁾ 空氣淨化燈成為今年最大贏家；它採用嶄新的PACO專利技術過濾空氣中的污染物之餘，亦可以獨立控制過濾及照明功能，其簡約外型及創作意念更可媲美國際級設計。「Escape智能行李箱」⁽²⁾ 優秀及尖端的設計令我留下深刻印象：採用發電旋轉滾輪專利技術，在正常步速下邊走邊為電子用品（如手提電話）充電；頂部隔層可集中收納隨身物件，及把表面當成桌子工作。另外，承著市場對環保的意識增加，我們今年收到了很多環保飲管參賽，而「Lexngo 可拆洗重用矽飲管」⁽³⁾ 採用嶄新的設計不但可以完全拆開矽飲管清洗，更可將飲管繞成圓圈便於收藏，令它榮獲綠色環保大獎。

在未來，我與諮詢委員會各成員會繼續協助大賞發揮其精神，致力支持香港公司化危為機。最後，請大家一起祝賀所有得獎者，並感謝大賞團隊付出的努力，使大賞取得更大的成就。

(1) Airluna, the Gold, Judge and Technology award-winner of "Home & Houseware" Category.
「家庭及家居用品」類別的金獎、評審團大獎及科技大獎得主

(2) Escape Suitcase, the Gold, Judge and Technology award-winner of "Gifts" Category.
Escape智能行李箱-「禮品」類別的金獎、評審團大獎及科技大獎得主

(3) Lexngo Silicone Resealable Reusable Straw, the Gold, Judge and Green award-winner of "Gifts" Category.
Lexngo可拆洗重用矽飲管-「禮品」類別的金獎、評審團大獎及綠色環保大獎得主



BRIAN SUN 孫騰章

Chairman, HKSDA Advisory Committee, Gifts, Home & Houseware
Vice Chairman, HKEA

「香港智營設計大賞」禮品、家庭及家居用品諮詢委員會主席
香港出口商會副會長

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LEXNGO SILICONE RESEALABLE REUSABLE STRAW

Its stylish bracelet design can be opened and resealed easily. You can clean the inside of the straw without a brush, ensure a leakproof, hygienic straw time after time. It is made from the highest grade silicone that meets all EU food contact materials requirement as a durable, safe, clean and portable eco-friendly straw.

LEXNGO可拆洗重用矽飲管：飲管採用時尚手環形狀設計，一拉即開，瞬間密封，毋須用清洗刷子，只需翻開即能徹底清潔內部，衛生防漏，更可多次重用。這支環保飲管的物料為最高級矽膠，符合歐盟食品接觸材料法規，耐用、安全、乾淨、便攜。

DESIGNER Carlotta WONG • Johnny FUNG: Positivity, hope and commitment have always been Carlotta's beliefs. She incorporates her beliefs into her product production and fully commits to her clients in providing the best design and the highest quality materials. With her exquisite and stylish product designs that cater to evolving market needs, she develops a range of durable, eco-friendly and daily essentials and lifestyle products.

設計師王詠儀 • Johnny FUNG：王女士以「積極、希望、承諾」作為個人信念，向客戶提出「最優秀設計」及「最高品質材料」的承諾，憑藉時尚獨特的產品設計，配合市場需求，主導進行研發，創製出一系列的環保生活用品。

LG Corporation Limited 誠智行有限公司
www.lexngo.com
Awarded by 嘉許者：**Mr. Patrick BRUCE**



MAGNETIC TAPE

Magnetic Tape is a functional and decorative solution that organizes dainty personal belongings and serves as a wall or desk decor. Users can easily cut it and stick on any surfaces firmly without leaving residue when removed. It comes with silicone magnets allowing users to organize and decorate smartly and uniquely.

磁力帶是一種既實用又有裝飾用途的產品方案，可以用來整理個人小型物品，或是點綴牆壁書桌。可把磁力帶裁剪成合適長度，黏貼在各種表面上，不留痕跡。附有矽膠磁鐵，方便家自行設計適合法。

DESIGNER Paul POON • Tektos Ecosystems Team: An innovative and award-winning design team includes product designers, mechanical designers, electronic designers and marketing experts. The team focuses on developing mobile accessories and digital products for consumer markets and commercial usages.

設計師Paul POON • Tektos Ecosystems Team：一隊創新及獲獎的設計團隊，成員包括產品設計師、機械工程師、電子工程師及市場策劃專才。團隊專注開發零售及商用的手機配件及數碼產品。

Tektos Ecosystems Ltd
www.tektosdesign.com



IBEBOT HUB

iBebot Hub makes Bluetooth devices Wi-Fi compatible. It collects and transfers data from Bluetooth devices anywhere in the world via Wi-Fi to the cloud, breaking the short-distance transmission limitation of Bluetooth. The product's design is a refreshing break from the stereotypical box-like look of connection hubs into a decorative table piece.

這款藍牙與WiFi的轉駁器，能接收任何地方的藍牙裝置數據，透過WiFi把資料傳送到雲端，打破藍牙短距離傳輸的限制。外型設計亦跳出同類產品的盒狀外觀框框，可以當作點綴書桌的裝飾，令人耳目一新。

DESIGNER Paul POON • Tektos Ecosystems Team: An innovative and award-winning design team includes product, mechanical, electronic designers and marketing experts. The team focuses on developing mobile accessories and digital products.

設計師Paul POON • Tektos Ecosystems Team：一隊創新及獲獎的團隊，成員包括產品、機械、電子工程師及市場策劃專才。團隊專注開發手機配件及數碼產品。

Tektos Ecosystems Ltd
www.tektosdesign.com



COAT TOTE

This unique product, fashionable and practical, is a jacket-shaped pouch with a light-weight eco-friendly shopping bag attached inside. It can be used as a decorative accessory to be hung onto handbags or backpacks. Once unfolded, a large and durable shopping bag is revealed. The tote comes in various styles to choose from. Definitely a contemporary shopping solution.

華麗環保袋：這款環保袋設計獨特、時尚實用，以小外套作造型，內裡是一個輕盈袋子。掛在手袋或背包上，可作為裝飾小玩意；翻出外套，內裡的環保袋可作購物之用，容量夠大又耐用。多種款式可供選擇，絕對是現代購物的解決方案。

Designer: **Daniel CHAN**
設計師：**陳偉豪**
Charlie K Chan International Ltd 陳鏐國際有限公司
www.hktdc.com/em/charlie
Awarded by 嘉許者：**Mr. Benson PAU**



YEAR OF THE RAT-RED PACKET 2020

Rat symbolizes wealth in Chinese culture. To celebrate the year of the Rat, different forms of rats are incorporated into red packet design, wishing everyone good luck. To highlight the acute sense of smell and long tail, the gold foil printing effect has been adopted. A textured paper is used to represent yummy cheese which the rats enjoy.

2020鼠年利是封：為慶祝鼠年，利是封設計融入了不同形態的老鼠，希望中國文化中象徵財富的老鼠為人們帶來好運。另外，以金箔印刷效果突出老鼠敏銳的嗅覺和長尾巴；而老鼠喜愛的芝士則選用紋理相似的紙張印製。

Designer: **Vincent MOK • Ki Ki CHENG • HONG Ka-Yu • TAM Yim-Pui**
設計師：**莫允信 • 鄭琪琪 • 康嘉倫 • 譚炎培**
ReALLY Design Limited 真盟設計有限公司
reallydesign.hk



15W VINYL RECORDER CHARGER

The 15W charger in nostalgic vinyl style supports Qi standard for iPhones and Android phones. With its record player stand, users can charge their mobile phones on portrait or landscape view.

15W唱片機無線充電器：這款充電器以懷舊唱片概念設計，15W輸出供率通過Qi認證，支持蘋果及安卓手機。附有播放器座，配合唱片無線充電器使用，能橫屏及豎屏擺放，方便用家選擇。

Designer: **Mark WONG**
設計師：**王志文**
Happythings Design & Engineering Ltd 文亮設計工程有限公司
www.thehappythings.net



ROLY POLY INSTA PHOTO FRAME

This photo frame is a frameless photo holder for 2R size or instant photos. Different from the traditional square photo frame, the ball design makes the product more unique and stylish, suitable as a business gift. Company's logo and slogan can be placed on it perfectly.

不倒相架：這款無框設計的輕巧相架，可擺放現時流行的2R或即影即有照片。有別於傳統的法型相架，球型設計使產品更獨特靈活，適合加印商標或標語於相架上，作為企業小禮品之用。

Designer: **CHAM Yiu-Pui • LEUNG Hon-Pong**
設計師：**湛耀培 • 梁漢邦**
Grandsmith Limited 格蘭史密斯有限公司
www.grandsmith.com





ESCAPE SUITCASE

A contemporary carry-on doubles up as a mobile office for business people. At regular walking speed, the patented electric spinner wheels generate power to charge devices. The easy-access top compartment can keep essentials organized in one place, the toiletry case is housed in the lost space between the wheels for efficient packing, and the top surface is flush like a desk for users to work comfortably, anytime, anywhere.

ESCAPE智能行李箱：這款隨身行李箱可兼作移動辦公室，適合商務人士使用。榮獲專利的發電旋轉滾輪，在正常步速下可邊走邊為電子用品充電。頂部隔層可集中收納隨身物件，滾輪之間的空位可收納盥洗用具，頂部表面可當成桌子，讓人家隨時隨地舒適工作。



DESIGNER Frédéric GOORIS: Frédéric is a Belgian industrial designer who fuses innovation and storytelling into attractive products. He started his professional journey at the studios of design gurus Philippe Starck (Paris) and Stefano Giovannoni (Milan), where he worked for the likes of Alessi, Magis, Nissan, Siemens, Laufen and Target.

設計師 Frédéric GOORIS Frédéric是一位比利時工業設計師，具備將創新及品牌故事融合於產品的豐富經驗。他曾於菲利普·史塔克（巴黎）及史蒂凡諾·喬凡諾尼（米蘭）的工作室，為 Alessi、Magis、Nissan、Siemens、Lauren 及 Target 等公司設計產品。

ROLLOGO Ltd.

www.rollogo.com

Awarded by 嘉許者：**Prof. Kun-Pyo LEE & Prof. Eric YIM**



MARCO POLO

A 2-in-1 backpack that converts from a backpack into a garment organiser by just unzipping it. Designed with BrandCharger's highly flexible Touring Fabric which is water-resistant, this bag is spacious enough for a complete outfit, a pair of shoes, a 16" laptop and all other travel essentials.

二合一旅行背包，只要拉開拉鍊，即變為服裝整理包。採用BrandCharger的Touring Fabric設計，高彈力兼防水。可同時收納一套衣服、鞋子、16寸筆記型電腦和其他旅行必需品，空間十足。



DESIGNER James UNG • LAU Wing-Lam: James and Wiam are part of the driving force behind the product design team of Brandcharger. With a mix of different upbringings, personalities and skills, they bring out the best of each other resulting into great exciting products, winning 20 awards worldwide in just 9 years.

設計師 James UNG • LAU Wing-Lam：James和Wiam是Brandcharger產品設計的靈魂人物。他們融合不同的成長背景、個性和技能，令打造出的設計更相得益彰。在短短9年間，他們已贏得20多個世界各地的設計獎項。

BrandCharger Limited

www.brandcharger.com

Awarded by 嘉許者：**Mr. Ron LEUNG**



KNITWARM 4-IN-1 CARPILLOW

The convertible CarPillow is a solution to a carefree travel experience with a simple plug and play set-up. The adjustable heat level enables the user to adapt to different weather conditions. It could be a little blanket for the lap with a pocket for hands, or a shoulder, back or neck cushioning support providing heat therapy for relaxation.

織暖多功能旅行枕：多功能旅行枕令你出門無憂，簡單的即插即用設置，可按天氣隨意調節熱度。可隨需要摺成不同形狀供暖：毯子可以溫暖大腿，口袋式設計又可暖手；亦可變成肩墊、背墊或頸墊，既能緩減腰酸背痛並提供依靠。



DESIGNER Stanley KWOK • Stephen NG • Regina KWOK • Design Team: A professional team at Knitwarm is devoted to integrating newly patented technology into creative designs to improve daily life.

設計師郭志雄・吳錦權・郭秋萍・設計團隊：暖之織的專業團隊運用新研發專利技術配合設計，推出創意產品，改善日常生活。

Fung Fat Knitting Mfy Ltd 達發織造有限公司
www.knitwarm.com



SUSHI GROCERY BAG

A grocery bag which can be rolled into pocket size, this cute bag gives you unlimited opportunities to practice rolling sushi at home. When your training is complete, don't forget to bring it with you when you do your grocery shopping!

捲捲壽司購物袋：攤開就是環保袋，捲起就成口袋大小，每次使用都是練習捲壽司的好機會，練好就是準備壽司派對的好時機。記得帶上捲捲壽司購物袋一同購物吧！

Designer: **LIU Kai-Pang • LAW Wing-Hong**

設計師：廖啟鵬・羅永康

The Daydreamer Studio

www.daydreamer.com.hk



DISCARVERY

DiSCARVERY combines "Discovery" and "Scarf" together. Simply with a mobile camera, users can scan the QR codes on the scarf and discover the next destination. These QR codes are the doorways to unlock the experiences shared by other strangers who travel in different times; the time capsules to preserve precious moments and the collective platform to co-create travel memories at these spots.

DiSCARVERY結合了探索地圖和時尚圍巾，把「Discovery」和「Scarf」融為一體。地圖圍巾上有不同的二維碼，只要用手機鏡頭對準，便能開啟探索大門，既可看看其他旅人的遊歷，亦設有時間膠囊保存珍貴時刻，更能與其他旅客創造集體旅遊回憶。

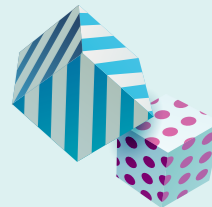
Designer: **Walter KONG Tak-Wa • Jessica LAU Yuen-Ting**

設計師：江德華・劉婉婷

Blind Creation Company Limited

www.blindbyjw.wixsite.com/home

Awarded by 嘉許者：**Ms. May SO**



2-IN-1 POUCH FOR OFFICE TRAVELER

This 2-in-1 bag, easily detachable to form a tablet cover and a carrier for accessories, is perfect for any business occasions. Size fits for most backpacks and suitcases with inside holders that help tidying up charging cables, adaptors and other accessories.

2合1多功能平板電腦包：2合1可拆式的設計，方便商務旅遊時不同場合的需要，輕便地拆卸成平板電腦保護套或配件收納行李包。尺寸適合放於背包或公事包中，間隔設計能妥善收納數據線和充電器等小配件。

Designer: **Ken TSOI Man-Hei**

設計師：蔡文熙

IKONE DESIGN LIMITED 千壹品牌形象設計有限公司

ikonedesign.com



INFINITE WRAP™

Infinite Wrap™ is a brilliant concept that disrupts the traditional gift wrapping behaviors. It is not only a gift-wrapping paper but also for making origami and framing it as a poster to brighten your life. The wrap's finishing with perforations guides users to fold and tear the wrapping paper into a smaller piece or required size without using scissors, brings user-friendliness on wrapping gifts and storage.

突破傳統包裝紙的常規，不僅是禮品包裝紙，亦可用來製作摺紙及裝飾海報點綴生活空間。其精細的穿孔加工，引導使用者在無需使用剪刀的情況下，將包裝紙折疊並撕成所需尺寸，便利包裝禮品及存放。



DESIGNER Ken LO: Ken is a Hongkong-based graphic designer and the Founder & Design Director of award-winning design studio, BLOW.
設計師羅曉騰：Ken是香港平面設計師，並是獲獎設計公司BLOW的創辦人及設計總監。

Antalis (Hong Kong) Limited 近利(香港)有限公司
www.antalis.hk



GIFT SET - LOVE ME PANDA

This baby gift set, with a simple and elegant design concept of black and white colours, is made of 100% organic cotton which is eco-friendly, soft and comfortable. The set includes long-sleeve bodysuit, dress-up bib, knot hat, wrist rattle, and plush panda doll.

新生兒禮盒-愛熊貓寶貝：這款嬰兒禮品套裝採用簡約優美的黑白色設計理念，由100%有機棉製成，既環保又柔軟舒適。套裝包括長袖哈衣、圍兜、帽子、手腕搖鈴和布熊貓娃娃。



DESIGNER Rebecca KWOK: Rebecca has 20 years' experience in baby product design and branding. She is specialized in designing baby clothes and toys made of environmental-friendly materials.
設計師郭楚華：Rebecca在嬰兒產品設計和品牌管理方面擁有20年的經驗。專職設計由環保材料製成的嬰兒衣服和玩具。

Yau Fat Industrial Company 有發實業公司
www.yaufatindustrial.com



PAPER DIAMOND® 3D ART FRAME

"Redefine ordinary" is the notion behind – an ordinary paper can shine if value is added to it through design and craftsmanship. Each paper diamond is hand-cut, folded and assembled by the designer herself. Each one is delicately tailored for art lovers and collectors to appreciate Chinese traditional paper folding crafts.

紙鑽石3D紙雕擺設：以「平凡重新定義」作原則，透過精湛工藝，將平凡的紙張昇華成優雅精緻的立體作品。每塊「紙鑽石」均由設計師剪裁、摺疊和拼砌，作品獨一無二，專為藝術愛好者與收藏家量身定制，展示中國傳統摺紙工藝之美。

Designer: **HUI Ching-Hin**
設計師：**許淨軒**
Contents Limited 木火廣告製作有限公司
www.paperdiamond.uk



THE STORM AND FOUL COASTER

It is a set of handcrafted diatomite concrete coaster which abstracts from the historic storm and foul manhole cover in Hong Kong. It turns the signature manhole cover into an exquisite and delicate coaster in your living space, while keeping most of the characteristics and sign from the origin. The use of diatomite concrete makes it water-absorbing and quick-drying.

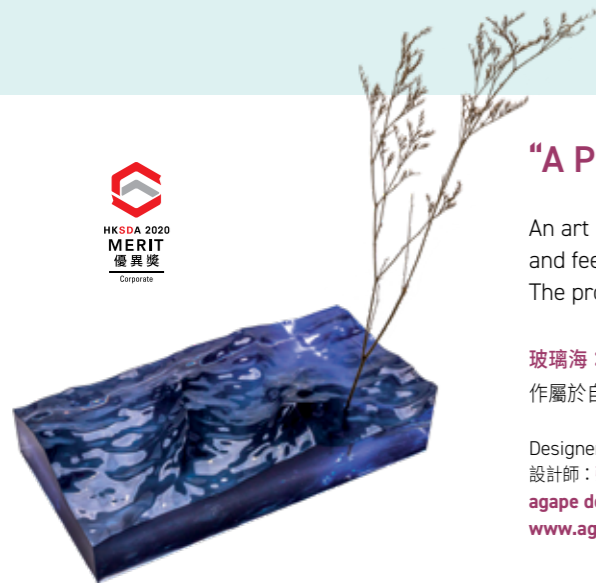
圓清方濁：以矽藻水泥手工製作，抽取香港歷史悠久的井蓋形態，保留其主要特徵和符號，化作點綴生活空間的精緻杯墊。物料採用了具吸水性和快乾性的矽藻水泥。



DESIGNER Jarvis CHIN: Jarvis has been working in Product Design for 2 years.

設計師錢子略：Jarvis從事產品設計已有兩年。

CONCRETOLGY PRODUCT DEVELOPMENT
www.daper.cc



"A PIECE OF SEA" PACK (WITH RESIN DIY SET)

An art piece combined table lamp and vase, it brings the sea into your home that you can touch it and feel it. With its DIY kit, you can make your exclusive sea with the tools and materials provided. The product is made of eco-friendly resin which is safe and non-fragile, lightweight and handmade.

玻璃海：結合了燈座及花瓶的擺設，將海洋元素帶進生活，成為可觀看及觸摸的「海」。產品內包含自製工具及材料，可製作屬於自己的「海」。物料由環氧樹脂的流動藝術製作，安全不易碎，輕巧環保，全人手製作。

Designer: **Rolland CHEUNG Wui-Hei**

設計師：**張滙希**

agape design limited

www.agape-resin.com



KNITWARM 3-IN-1 BEANIE

This beanie is a multifunctional, innovative and stylish tubular knits offering warmth to the back of ears and head. Opening the twisted closure and pulling over, you can wear it as a toasty warmer around the neck. It will heat up once connected with its power bank, the preferred heat level and duration can be controlled by the smartphone app.

多功能發熱冷帽：這款冷帽的獨特設計，可按個人喜好變換款式，帽子穿戴時能為耳朵及頭部保暖；打開頂部螺旋位置即可變成圍脖，一物多用，配襯之選。連接移動電源便能加熱，亦可透過智能手機應用程式控制熱量和時間。



DESIGNER Stanley KWOK • Stephen NG: A professional team at Knitwarm is devoted to integrating newly patented technology into creative designs to improve daily life.

設計師郭志雄・吳錦權：暖之織的專業團隊運用新研發專利技術配合設計，推出創意產品，改善日常生活。

Fung Fat Knitting Mfy Ltd 達發織造有限公司
www.knitwarm.com





TOTE IN TUBE

This eco-product designed for Swedish eco brand TearoJoy® packs everything needed for creating a vegan tote bag in a tube. All materials used are biodegradable and recyclable to lower the consumption of real and PU leather of the fashion industry. With the trait of paper and a bit of origami skill, people may transform it into a totally different shape to suit various occasions.

筒中包：這款為瑞典環保品牌TearoJoy®設計的純素筒中包，可裝入一切外出所需。可降解及可回收的天然材料，能降低時裝行業對真皮和PU皮革的消耗。像紙一樣可輕鬆摺成不同形狀以配合不同場合。



DESIGNER Manqi LIU • LO Ting-Jun: Manqi (MQ) and Ting-Jun (Ting) started to work with eco designs since 2017. Previously, MQ had worked with digital media designs and Ting was an excellent electrical engineer.

設計師劉漫琦・盧定進：由2017年起，漫琦和定進便全心致力於環保設計。在此之前漫琦從事數碼媒體的設計工作，而定進則是一位出色的電子工程師。

QiSE Eco Lifestyle Co. Ltd 琦誠環保生活文化有限公司
www.qise-eco.com



SOLOS® SMART GLASSES - AIRGO™

A pair of smart glasses with audio and fitness functions. The modular Lego-like temples allow switching between different frames. The directional stereo speakers allow users to enjoy music while the semi-open design lets users alert surroundings. The patented Whisper™ Audio Technology is built-in for superior phone conversation even under a noisy environment. Users can get guidance from the mobile app to build healthy habits.

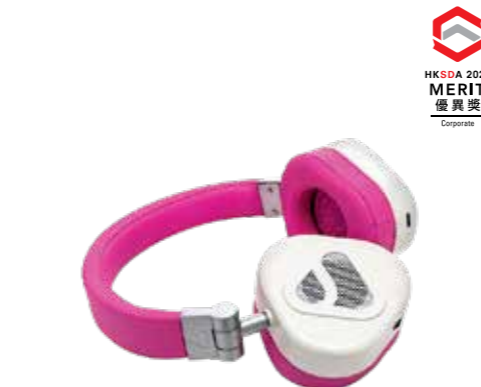
SOLOS®智能眼鏡 - AIRGO™：這款智能眼鏡具健身和音頻功能，可拆式眼鏡臂能配搭不同鏡框。定向立體聲喇叭提供音樂享受，半開放式設計讓用家與四周保持聯繫。內置的Whisper™專利音頻技術，在嘈雜環境仍可進行清晰的電話交談。用家可透過手機程式獲得運動指導，培養健康習慣。



DESIGNER Kenny CHEUNG • Lawrence LAW • Sam SO • Sam YU: The team consisted of a group of experienced engineers designing firmware, hardware and software projects. We aim to innovate and develop more advanced smart glasses for different needs.

設計師張惠權・羅國華・蘇超明・余智深：團隊由多位經驗豐富的工程師組成，專責韌體、軟硬體設計及研發，旨在設計和開發更多智能眼鏡，以滿足不同需要。

Solos Technology Limited 所樂思科技有限公司
solosglasses.com



VERTO HEADPHONES

VERTO is a pair of three-way Hi-Fi Bluetooth headphones. When you flip over the headphones, it will switch to desire modes. Headphones mode on you can listen to the music and enjoy the moment, or switch to wearable mode, enjoy the music yet stay alert to the surrounding; even play your music in the room in speaker mode.

複悅耳機：VERTO是一機三用的藍牙音響耳機；只要反轉耳機方向，即可選擇理想模式：「耳機模式」適合享受獨處時光；「穿戴模式」讓你在路上一邊聽歌一邊洞察附近環境；「揚聲模式」可在房間盡情播放音樂。

Designer: **Eagen KAO**
設計師：**高書鋒**
EAMUS COMPANY LIMITED 連陌有限公司
eamusaudio.com

TOMORROW MYTH

Many endangered animals nowadays will probably extinct soon and become myths to our next generation in books or videos. Under this concept, we turn them into myth creatures with a mythical illustration style in a pin format, reminding everyone that these animals can become extinct from the world anytime.

不少動物因種種原因而瀕臨絕種，也許明日就會成為神話，我們的下一代只能透過書本和影片了解牠們。這系列的襟章均以神話《山海經》作為設計藍本，將這些動物改成神話生物，提醒大家牠們可能隨時絕種。

Designer: **Mike WONG • Yan CHEUNG • Tryde LEUNG**
設計師：**黃嘉慧・張可欣・梁斯璋**
LLAB Design Ltd
llab.co



MEET THE MURRAY

Local fashion designer Odelia has always adhered to the principles of sustainability and biodegradability in her designs. This carré, inspired by the city view of Hong Kong captured by the designer, infused the architectural style and cultural elements of the city into the design to reinvent the concept of "the wearable works of art".

本土時裝設計師Odelia一直堅守可持續性和生物降解性的原則來設計。這款絲巾的靈感來自設計師鏡頭下的香港城市景觀，將本地建築風格與文化元素融入設計，重塑「可穿戴的藝術作品」的概念。

Designer: **Odelia WONG Ching-Yan**
設計師：**黃政恩**
Invisibilis Movere Limited 形以上設計有限公司
<https://www.invisibilismovere.com>



STAND

The magnetic pen cap evolves to become part of the pen stand. STAND can perform as a desktop pen. At the working table, you can simply pick up the pen straight from the stand. And when the body of the pen is tilted, its cap and body are magnetically attached – this instant and perfect combination makes it a portable pen.

將磁力筆蓋演化，成為筆座的一部分。STAND可以是一支座檯筆，置在工作桌上，只需從筆座垂直拿起筆身，便可直接書寫；而當傾側筆身，筆蓋與筆身隨即結合，瞬間變成便攜筆。

DESIGNER Paul LAM • CHEN Shao-Long • Raft WONG: Since 2001, Paul has been devoting his career to the stationery industry, providing product design and consultancy service. In 2009, he established his own brand "TEN STATIONERY", which specialises in uniquely designed stationery products. His range of designed and directed products has won a number of renowned awards.

設計師林振國 • 陳少龍 • 黃友華：自2001年起，Paul開始從事於文具行業，提供產品設計及顧問服務。他於2009成立自家品牌「TEN STATIONERY」，主力設計及銷售文具類產品。Paul的獨特設計及監修產品榮獲多個國際設計獎項。

TEN STATIONERY LIMITED
www.ten-stationery.com



MODENA DIGITAL NOTEBOOK FOLIO

The digital notebook folio allows traditional paper writing experience and also utilizes smartphone application to transform your script into digitalized files which can be saved, edited and shared among others via your smart devices.

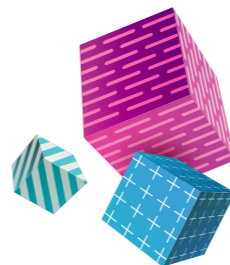
摩登萊 智能筆記本：這部數碼筆記本既保留紙上書寫的體驗，亦結合了智能手機應用程式操控，可一邊在紙張上書寫和畫圖，一邊透過智能手機或平板電腦即時與他人分享、編輯和存檔。



DESIGNER Lawrence LAM • Kenneth LAM • Kelly YUNG • Gary SO • Jeanie LOUIE: Kenneth, Gary and Kelly formed the core design team, while others mainly dealt with fashion trends. The team possesses over 10 years of design experience and their products such as power-bank (recharge series), notebooks and digital notebook folio are selling worldwide.

設計師林蔚雄 • 林榮賢 • 翁秀珠 • 蘇浩輝 • 呂婉慈：林榮賢、蘇浩輝和翁秀珠是核心團隊；其他隊員專注於時尚流行元素。團隊擁有超過10年設計經驗，充電系列、筆記簿及智能筆記本等作品正暢銷海外。

TUNG SHING STATIONERY MANUFACTURING LIMITED 同盛文儀製品廠有限公司
www.tungshing-stationery.com



TP² REFORM OF THE WRITING TOOL

A writing tool compatible with pen, pencil and ruler function, with a cap designed for users to measure, draw lines and hold the pen in another way. Derived from simple geometric patterns and the "Leaning Tower of Pisa", this aluminium pen is light in hand and portable for use.

一枝結合了原子筆、鉛芯筆及直尺功能的書寫工具，筆套的設計能滿足量度及畫線功能，亦提供另一種握筆方式。設計源自簡單的幾何圖案和「比薩斜塔」，配合鋁合金特性，滿足輕便和隨身的使用需求。



DESIGNER Ken LAM: Ken worked as an interior designer before establishing Yuan design studio, aiming to present the uniqueness of product by reforming and enhancing existing designs. His product features are aesthetic, high-quality and multi-functional.

設計師林子豐：Ken成立Yuan設計工作室前從事室內設計。希望通過改良現有設計來呈現產品獨特性：兼具美學、品質和多功能。

LEATHER DE HOME 革屋
www.mncdesignstudio.com



MAGCON - A MINI COMPASS AND PROTRACTOR COMBO

A reinventing design for conventional compass and protractor, it doesn't poke holes through the paper and yet is still stable enough. It gives you the power to draw perfect circles, it also doubles as a ruler, enabling you to draw straight lines, curved lines, angles, arcs, ellipses, hexagons and beautiful arcs.

MAGCON - 多功能金屬圓規套裝：將傳統圓規與量角器革新設計，不以尖錐在紙上戳洞，卻能保持穩定；可兼作直尺與雲尺、圓規與量角器使用，能創建近乎完美的圓形，亦能繪製直線、曲線、角度、弧線、橢圓、六邊形及漂亮的弧型。

Designer: **LEE Pik-Shan**

設計師：**李碧珊**

Ddiin Concept Ltd. 點設計有限公司
www.ddiin.com



CORPORATE GROUP

HOME & HOUSEWARE

公司組別 - 家庭及家居用品



Dining & Party
餐宴派對



Kitchen
廚房用品



Living & Home Décor
起居生活及佈置



Pet & Plant Care
寵物及植物護理



Wellness & Personal Care
保健及個人護理

Judging
Criteria
評審標準

Marketability
商業性

Function
功能性

Innovativeness
創新元素

Aesthetics
外觀



AIRO AIR-LOCK MAGIC BREWER

The brewer provides an ever-easy brewing solution by using the air pressure as the locking mechanism. Simply lift the upper brewer a bit, the ready-brewed tea will drip down to the lower glass automatically. Rest the upper brewer aside on the top of the bamboo lid when the tea is ready. The upper brewer is compatible with most regular mugs and cups, which allows easy sharing with friends.

AIRO魔法系|氣|功|夫|茶具套裝：此茶具套裝利用氣壓原理鎖定茶水，從此泡茶更輕鬆。只需輕輕一提即可釋放茶水，泡茶完畢後可把竹木蓋當成沖泡杯墊。相容式的設計更可隨時搭配其他杯子，與朋友一起分享。



DESIGNER Zec CHAN • Carlos LUO:

As the co-founders and designers of "Simple Lab Experience", Zec and Carlos are devoted to designing contemporary tea and coffee wares and accessories. The ultimate goal is to provide consumers with a more enjoyable drinking experience that combines convenience and trendy style through the brand's "Lab" experimental and yet innovative ideology.

設計師陳志梁 • 羅沛帆：作為「Simple Lab Experience」品牌聯合創始人，Zec和Carlos致力打造符合現代生活節奏和審美品味的創意茶/咖啡產品，透過品牌「Lab」實驗創新的理念，推動便捷而又不失時代氣息的全新餐飲體驗。

JEEP INNOVATION LTD. 尋印創意有限公司
www.simplelab-exp.com



SILO PORCELAIN SALT & PEPPER SHAKERS

The salt and pepper shakers feature a subtle wavy texture of the letters "S" and "P", as well as distinctive light and dark colours to define "salt" and "pepper". The dishwasher-safe colour porcelain is a stylish complement to the table and also works perfectly as a gift.

椒鹽瓶以波浪紋路巧妙展示英文字母「S」和「P」，並採用對比鮮明的深淺顏色來區分「鹽」與「胡椒」。這款高溫顏色瓷器適用於洗碗碟機，既為餐桌添上時尚風格，亦適合作為送禮之選。



DESIGNER William LAU • Anthony LAU • Emily FAN: The Lau brothers established the "BOMSHBEE" brand and dedicated to bringing contemporary tableware design to urban homes. They aim to inspire customers to appreciate simple moments in life and the belief that both beauty and quality can be embodied in the objects we use every day.

設計師 William LAU • Anthony LAU • Emily FAN：劉氏兄弟建立了「BOMSHBEE」品牌，並致力將當代餐具設計帶入現代家庭，希望客戶能欣賞生活中的簡單時刻和使用的日用品可體現美麗與品質。

Bomshbee
www.bomshbee.com



ONE PAIR STRAW

Made of 100% recyclable material, the straw can be easily disassembled to make every part clearly visible and washable, solving the difficult-to-clean problem of traditional straws. It can be combined in two different colours, attracting more people to take the first step to reduce waste.

壹對飲管：由100%可回收物料製成，只要簡單將飲管分開，內部每個位置均能清晰可見，方便用家使用和清洗，解決傳統可重用飲管難以清洗的問題。飲管可自由搭配不同的顏色，鼓勵用家踏出環保第一步。



DESIGNER Vincent MAK Tsz-Ching • Eddie LI Hoi-Tik • Vincy NG Wing-Sze:
Founded in 2019, our social design studio is specialized in sustainable product design and development.

We strive to create positive impact through human-centered design.

設計師麥子澄 • 李凱迪 • 吳穎思：我們的社會設計工作室於2019年成立，致力於可持續產品的設計和研發，期望透過人性化設計為社會創造正面影響。

Green One Lab Limited 綠壹研究所有限公司
www.greenone.com.hk



H1X HOT CELL CORDLESS WARMER

It is a cordless food warmer for buffet setups and hot food service, providing dual temperature heating options, which can last up to 2 - 3 hours. Its AI (Artificial Intelligence) thermal control on energy saving can double the heating duration while pushing the heating surface to reach the selected temperature in 8 minutes.

H1X 無線熱板：這款無線食物加熱器，適用於自助餐場合為熱食保溫，備有雙溫度快速加熱選項，可持續恆溫2-3小時以上。加熱器利用AI（人工智能）節能熱控，能延長加熱保溫時間，同時能在8分鐘內達至選定溫度。

Designer: **Alexander MAK**
設計師：麥仲威
VIDACASA LIMITED 新泳利有限公司
www.vidacasa.com



SEVEN NECESSITIES

This series of spice containers explores the unglamorous but essential items in the kitchen, interpret them in a multicultural design context and present them as a coherent collection of modern objects for the kitchen realized exclusively in ceramic coated stainless steel.

家常7件：在多元化的設計背景下，重新詮釋廚房中各件不起眼卻又必不可少的物品。採用不銹鋼結合復古陶瓷油，將這系列的廚具演繹成一組經典又帶有現代感的產品。



DESIGNER Tomas ROSEN • Nicol BOYD: Both majored in design studies and have been working in the field of product design for over 10 years, Tomas and Nicol co-founded their own office for product design in Hong Kong in 2007.

設計師Tomas ROSEN • Nicol BOYD：Tomas和Nicol 2007年在香港共同創辦了自己的產品設計辦公室。他們都主修設計並在產品設計領域工作超過10年。

Serafinozani International Limited 尚尼國際有限公司
www.serafinozani.com.hk
Awarded by 嘉許者：**Prof. Kun-Pyo LEE**



FOOD WASTE MANAGEMENT BIN

It is always messy separating solid and liquid food waste but this bin makes the process much simpler. The lower tray can hold the rubbish bag for the solid waste, while the smaller container hanging on the edge holds all the liquid waste. Just pour the compost, drain and tap off the debris, the food waste can be separated easily.

乾濕垃圾桶：分隔固體和液體食物垃圾總是麻煩重重，這個垃圾桶則令過程變得簡單。底盤可置入垃圾袋盛載固體廢物，掛在邊緣的小容器則可容納液體廢物。只需把食物垃圾倒入小容器中、瀝掉水分、把殘渣丟到旁邊的底盤，即可輕鬆分隔乾濕垃圾。



DESIGNER Rita KWOK Wing-Lok: Rita has been working as a household product designer in current company for 5 years.

設計師郭穎諾：Rita在現職公司擔任家品設計師已達五年。

Fullhouse World International Limited
滿屋世界國際有限公司
www.fullhousetracy.com



NYLON TABLETOP GARLIC PRESS

This garlic press is designed to provide ease of use and comfort and solve multiple consumer pains. The ergonomic design means users can use the force of the tabletop to crush the garlic. Place 2-3 pieces of unpeeled garlic into the chamber, and almost all the garlic will be pressed with little waste. The uniquely designed thumb-operated scraper creates a mess-free way to release or scrape the garlic into your pot or pan from the chamber.

壓蒜器：這款壓蒜器方便易用，解決許多煮食煩惱。人體工學設計，壓在桌上即可弄碎蒜頭。置入兩三個未剝皮的蒜頭，就可幾乎全被壓出，不會浪費。獨特刮刀只需拇指操作，即可將蒜蓉釋出或刮入煮食容器之中，乾淨整潔。



DESIGNER Chris WONG: Chris has 18 years' experience in kitchenware. His designs have been labeled in many international brands, some of these are patented and won international design awards.

設計師Chris WONG：Chris擁有18年廚具設計的豐富經驗。他不但與多個國際品牌合作，而且其作品還獲得專利肯定及贏得多個國際設計獎項。

Abdoolally Ebrahim Housewares Limited 鴨都喇利家品有限公司

www.abdoolally.com

Awarded by 嘉許者：**Mr. Benson PAU**



ECPIN - INTELLIGENT WIRELESS FOOD THERMOMETER

ECPIN is a revolutionary kitchen thermometer that enables people to monitor food temperature wirelessly via an app and ensure their food is cooked to the point of perfection. It is made of high-end stainless steel and ceramic and the sleek unibody design is heat and water-resistant.

ECPIN - 智能無線食物溫度計：這款革命性的智能廚房溫度計，可通過應用程式無線監控烹調溫度，確保食物烹至完美。溫度計由高質量不銹鋼和陶瓷製成，一體式設計耐熱防水。

Designer: **Dennis VETU • Steven HOR**

設計師：**丁偉濤 • 何俊霖**

C7DESIGN CONSULTANCY LTD. C7設計工作室
c7-design.com



AIRLUNA

The world's first air purifying lamp, its button-free design gives a clean and sleek look, like a designer lamp. Unlike traditional purifiers, it uses Plasma Assisted Catalytic Oxidation (PACO) to break down pollutants on a molecular level and convert harmful by-products such as VOC and ozone into water and harmless element. The filter can be used for more than 10 years before replacing it.

世界首款空氣淨化燈，無按鈕的設計令外觀乾淨利落，就像設計師定製的燈。有別於傳統的空氣淨化器，Airluna使用專利的等離子催化氧化納米技術 (PACO)，在分子水平上分解污染物，並將有害的副產物轉化為水和無害元素。其過濾器可使用超過10年而無需更換。



DESIGNER Mui KINOSHITA • HUEN

Chun-Kit: Mui has over 15 years' experience in providing one-stop solutions from product design & development, production, branding, retail design to global distribution. Anthony has more than 15 years of experience in engineering R&D and optimization of consumer electronic products.

設計師梅傲雲・禰俊傑：Mui擁有超過15年的經驗，提供多項專業顧問服務，從產品設計與開發、生產、品牌、零售設計至全球分銷的一站式解決方案皆有涉獵。Anthony在工程研發和消費電子產品優化方面擁有超過15年的經驗。

ASA Innovation and Technology Limited 朝創科有限公司

www.airluna.com

Awarded by 嘉許者：

Mr. Ron LEUNG, Ms. May SO, Prof. Eric YIM



BEAM-AMBIENT LIGHTING

The ambient lighting adopts extremely pure high borosilicate glass material, removes redundant colours and decorates the pure texture of light with simple space design. Using the form of lampshade to form the visible light spot, the lighting realizes the ultimate sense of elegance and the characteristic of seamless integration into any space.

光束—玻璃氣氛燈：採用極為純淨的高硼矽玻璃材質，剔除多餘的色彩，以簡潔的空間設計來修飾光照的純粹質感。利用燈罩形態聚光形成有形光斑，從而展現其極緻及可融入任何空間風格的特點。



DESIGNER Will CHEN • Cher CHAN • Monica ZHANG: Mr. Chen is the Founder of Artop Design Group Co., Ltd. and its incumbent G.M. and Design Director. He also holds concurrent posts as Director, Committee and Consultant of several design associations and organisations in China.

設計師陳漢良・陳春雲・張繼萍：陳先生是浪尖集團創始人及現任總經理兼設計總監，同時亦擔任多個中國設計協會及專業團體的顧問。

Artop Group (HK) Limited 浪尖集團(香港)有限公司
www.artopgroup.com



LEVIMOOON - THE FLYING MOON LAMP

Levimoon is a unique levitating lamp which features realistic shading, colouring and textures of the moon while floating in the middle of the air. Carrying up to 10 hours of full charge with its built-in battery, it can be moved around to establish mood lighting in any setting. The controllable colours and brightness will always present you with the most desired moon image in your mind.

LEVIMOOON懸浮月亮燈：這款懸浮月亮燈擺設有着與真實月亮相同的陰影、顏色及細節，單次充電後能持續10小時以上運作，適合不同場景使用。透過調整不同的顏色及亮度，讓人隨時欣賞到自己喜愛的月亮。

Designer: **Kelvin SO**

設計師：**蘇家祺**

Tradex Development Company 俊達貿易發展公司

<https://levimoon.com>



GRANDE SPLASH

This 0.9L glass beverage flask, obtained worldwide patent on utility and design, has a unique 360-degree automatic pouring and block overflow of ice and fruit pomace. It is dishwasherable, fridge safe, free of toxins for healthy storage and can keep hot and cold up to 6 hours.

Grande Splash 0.9升高耐熱玻璃壺獲全球設計及功能專利，採用360度自動出水及密封式設計，獨特出水口可阻隔冰塊及水果渣等溢出。不含有毒物質，可安心飲用及儲存，亦適用於洗碗機及冰箱；其保溫及保冷效果長達6小時。

Designer: **Mike ELLAMS**
設計師：Mike ELLAMS
XTRA Group Limited
<http://www.xtra.tw/>



WALL LIGHT

This smart wall light creates a comforting environment in the child's room. The light can be operated using hand gestures such as waving, hovering and tapping. The brightness is fully adjustable and users can choose the colour of light. After 20 or 45 minutes, the light can automatically switch off or stay on all night.

這款智能壁燈能為兒童睡房營造舒適環境。可透過揮手、懸停、輕擊等手勢發出指令。亮度可供調較，亦可選擇光的顏色。20或45分鐘後，燈光可自動關閉或整夜開啟。

Designer: **Sven VAN DER VEEN • Auster CHENG**
設計師：Sven VAN DER VEEN • Auster CHENG
ZaZu Limited
www.zazu-kids.com



UKG SMART WIFI USB POWER STRIP 3AC+6USB

The first Smart USB Power Strip certified by the EMSD of Hong Kong that obtained BS1363 safety report and published on EMSD's website. Made to control electrical appliances through smartphone and internet, monitor the sockets and USB ports by mobile app and turn regular home appliances into smart devices. Support Alexa and Google Home voice control.

UKG智能WiFi無線USB拖板3AC+6USB：首款經香港機電工程署認證、獲BS1363安全報告並列載於該署網站的智能USB拖板。能以智能手機及互聯網管理電器，透過手機應用程式即可遙控插座及USB端口，將常規家電變為智能家電。支持Alexa和Google Home語音控制。

Designer: **Dr. Alan CHAN**
設計師：陳國良博士
UKG Pro Solution Limited 英國通用專業方案有限公司
www.ukgpro.com



KING STYLE FELT SIDE TABLE

Home is not only a shelter from wind and rain, but also a comfortable nest. The inspiration of this side table comes from the strong desire for home and great attention on home decoration of modern people. Eco-friendly PET felt table top with natural solid wood legs. King Style, Light up an elegant life!

勤尚善坊毛氈邊台：家是風雨的避風港，也是舒適的安樂窩。現代人對家的渴望，對家居裝飾的重視是這邊台的靈感來源。環保毛氈桌面，觸感柔軟親膚，兼具藝術性和實用性。勤尚善坊，點亮家居優雅生活！

Designer: **Johnny DING**
設計師：丁和南
KING STYLE CORP. LIMITED 廣東省勤尚經貿有限公司
www.jmkingstyle.com



WHOSPETS

A mobile app for pets. When your pet is lost, the app will send a notification to other pet owners in your local area, giving your pet a better chance to return home. When your pet is sick, you can post their condition and other owners with the same type of pet will get a notification. You all can share experience and help each other. In the app, pet owners can sell excess items and share the happy moments of your pets with other pet-loving friends!

智能寵物牌：Whospets是一個智能寵物app，當寵物不幸走失，應用程式會通知區內其他寵物主人，給寵物多一個回家機會；當寵物生病時，主人可發帖讓其他擁有相同類型寵物的主人收到通知，互相幫助和分享心得；寵物主人亦可出售多餘的寵物用品，並與其他愛寵物的朋友分享快樂時刻！



DESIGNER Stephen FUNG: Stephen is a product designer with a decade of successful experience in IoT (Internet of Things) and O2O product design.

設計師馮漢忠：Stephen是位在物聯網和O2O產品設計方面擁有超過十年成功經驗的產品設計師。

NFC Touch Limited
<https://www.nfctouch.com.hk>



MOMOJI PET BIB COLLAR - DES VOEUX

The pet bib collar series offers a wide range of fashionable selections from formal attire, smart casual to traditional and festival. The designs are available from cup to over-size and are made of the best quality fabrics. Extremely suitable for pets living in subtropical weather like Hong Kong.

MOMOJI寵物圍兜 - DES VOEUX：寵物圍兜備有多種時尚風格設計，如洋服、優閒、傳統和節日等，尺碼專為茶杯型至特大型寵物而設，並選用最好質量的布料製作。極為適合如香港般亞熱帶地區的寵物穿著。



DESIGNER Gabriel LAU: Gabriel, a former lawyer, left the legal field in 2016 and founded a local pet supplies brand "Momoji" with a view to promote love and happiness with pets. He is also the Chief Designer of Momoji and designs all its range of products.

設計師劉健邦：Gabriel曾是一位執業律師，於2016年離開法律界並創辦本地寵物品牌「Momoji」，籍以宣揚美好的寵物生活。他也是品牌的首席設計師，負責所有商品設計。

Momoji (HK) Limited 毛毛之森 (香港) 有限公司
www.momoji.hk



GREEN TOWER

A sub-irrigated planter that self-sustains up to 14 days and purifies air particles and VOCs through plant transpiration process. Ideal for those who are conscious of health and indoor air quality.

可以自給自足14日的自動灌溉花盆，同時亦利用植物蒸騰作用，可過濾空氣中的微粒和揮發性有機物。專為關注健康及室內空氣質素人士設計。



DESIGNER Kevin LEUNG • Andy TANG: The team at Greenology turns the term "Concrete Jungle" into a green lifestyle concept uniting concrete with green plants.

設計師梁浩雲 • 鄧家騏：Greenology的幕後團隊把代表「森林」的綠色植物融入代表「石屎」的水泥器皿當中，製造一種綠色生活品味。

UPD Limited 緞外發展有限公司
www.greenology.com.hk



YOGGI BALL

A versatile, convenient and compact massage system that uses body pressure, vibration and heat to relieve tension, stress and anxiety. Designed with 3-speed vibration, you can install the massage ball in dual point roller or point ball. With the built-in heating system, blood circulation can be stimulated to speed up recovery and improve sleep.

這個多功能電動按摩球操作簡單，細小輕巧，只需利用身體壓力，配合按摩球的震動和熱力，能有效放鬆肌肉、舒緩壓力和焦慮情緒。提供三速振動功能，亦可切換成單球或雙球模式，內置的加熱系統能刺激血液循環，加快復元速度並改善睡眠。



DESIGNER Yamaha TSUNG: A multi-disciplinary designer specializing in designing products for crowdfunding projects and customer electronics.
設計師曾韋傑：一位跨界別的設計師，專門設計眾籌項目產品和消費電子產品。

Wise Box Alliance Limited 博盒聯盟有限公司
www.wiseboxa.com



KNITWARM HARNESSWARMER

Farewell to bulky clothing, stay warm and sleek with this HarnessWarmer once connected with a power bank. It warms up your upper back to increase core temperature, soothe stiff back and discomfort. The yarn used is recycled from two PET bottles.

發熱背帶：擺脫臃腫，小小一件背帶，接上行動電源便能發熱，輕薄又保暖。能迅速溫暖背部，有助提升體溫，亦可舒緩背部疲勞。物料由兩個可回收PET膠樽再造紗線編織而成。



DESIGNER Stanley KWOK • Stephen NG • Regina KWOK: A professional team at Knitwarm is devoted to integrating newly patented technology into creative designs to improve daily life.
設計師郭志雄 • 吳錦權 • 郭秋萍：暖之織的專業團隊運用新研發專利技術配合設計，推出創意產品，改善日常生活。

Fung Fat Knitting Mfy Ltd 達發織造有限公司
www.knitwarm.com



SAVE+SAFE - WORLD SMALLEST ELECTROLYSIS DEVICE FOR GENERATING HYPOCHLOROUS ACID (HOCL)

A portable electrolytic device that produces hypochlorous acid (HOCL) from salt and water as a disinfectant, which is more effective than 1:99 bleach and alcohol, and is safer for the human body. Ultra-low-cost because it requires only salt and tap water to generate hypochlorous acid.

便攜式電解裝置，可從鹽和水產生成次氯酸 (HOCL) 作為消毒劑，其消毒效果比1:99漂白水及酒精更為有效，並對人體更安全。僅需鹽和自來水即可生成次氯酸，成本超低。



DESIGNER Gray LEUNG • LEUNG Yan-Yip • LEUNG Sum-Ho: Designer's sharing: 3 guys of a manufacturer, a distributor and a product designer who has never learned product design. Finally, they achieved the Smart Design Award with a new product. Nothing is Impossible.
設計師梁慶紀 • 梁欣榮 • 梁森濠：設計師分享：三個姓「梁」；一個廠佬、一個代理加一個無學過產品設計嘅設計師攞件嘢又攞咗智營設計大賞，所以Nothing is Impossible.

Graphic Guides Design Company 設計特區
www.c-for-carbon.com



HEARI HEARING AID

The innovative digital stereo hearing aid adopts trendy neckband design to remove labelling effect and avoid the whistling sounds by separating the microphone and earpieces in a much longer distance. Its top-class hearing compensation algorithm allows users to enjoy clear sounds, while its lightweight earpiece, only weighted 2g, offers comfort in wearing.

HEARI助聽器：這款革新數碼助聽器，以掛頸式時尚設計，免除標籤效應，亦大幅改善咪與喇叭的距離，杜絕一般助聽器的刺耳嘯叫聲。調配最新補償配方，令用家聽得清晰；耳塞只重兩克，配戴舒適。

Designer: **Angus FUNG Ping-Lam**

設計師：**馮炳林**

MF Jebson Electronics Limited 捷成馬電子有限公司

www.heariaudio.com

Awarded by 嘉許者：**Mr. Patrick BRUCE**



HEAT-CONDUCTIVE FACEMASK

The inner layer of the mask is created by seamless smart textile knit, offering warm breath to wearers in cold environments. The outer layer is fluid-resistant enabled by ultradense construction. By integrating ocean collagen during polymerization and the silver-coated conductive yarn, the mask is anti-bacterial and great for sensitive skin. The functional design allows users to insert a filter in-between for health protection. Washable and good for repeated use.

織暖口罩：口罩內層的無縫針織柔順舒適，嚴寒下能以智能發熱溫暖呼吸；外層以緻密結構防水。膠原蛋白環保纖維可滋潤肌膚，紗線鍍上純銀可天然抗菌。需要時可在中間加入濾片以保護健康。可清洗重用，衛生可靠。



DESIGNER Stanley KWOK • Stephen NG • Regina KWOK: A professional team at Knitwarm is devoted to integrating newly patented technology into a creative designs to improve daily life.

設計師郭志雄 • 吳錦權 • 郭秋萍：暖之織的專業團隊運用新研發專利技術配合設計，推出創意產品，改善日常生活。

Fung Fat Knitting Mfy Ltd 達發織造有限公司
www.knitwarm.com



TOYS & BABY HKSDA ADVISORY COMMITTEE CHAIRMAN'S REMARKS

玩具及嬰兒產品「香港智營設計大賞」諮詢委員會主席的話

This year, we expanded and re-categorized the product groups of "Toys & Baby" based on product nature to cover industry talents. With tremendous market support, we received over seventy (70) "Toys & Baby" entries, which accounted for over 20% of the total corporate group in HKSDA 2020.



The toy industry is facing many challenges nowadays, such as short product lifecycle, pressing lead time, rapidly changing social trends, increasing complexity of consumer behavior, etc. As observed from the entries we received this year, Hong Kong designers and manufacturers took up the challenges and sharpened their competitive edges to stay on top of this ever-changing industry and market.

Some of the award-winning products can well exemplify how these product creations have raised the bar for the Hong Kong toys design profession. The AquaDabra⁽¹⁾—besides the play value of toy itself, the STEAM components (science, technology, engineering, arts and mathematics) have perfectly emerged from its design. Children become little scientist, making their own 3D aquatic animal in an aspirational and educational journey. Another one is the Power Blaster (Infrared Battle Game)⁽²⁾—the scene design with unique LED Heads Up Display (HUD) toy gun, lifelike shooting sounds and smoky water vapor emission technology makes it a deeply immersive gameplay. This year's award-winners should be proud of their achievements, making an impressive debut in the international arena.

Last but not the least, and on behalf of the Hong Kong Exporters' Association (HKEA), I would like to express my gratitude and appreciation to all participants and our co-partners, Hong Kong Toys Council and Hong Kong Toys Manufacturers' Association. Together with their dedication and support, HKEA will do its best to keep up the efforts to make HKSDA a continuing success.

今年，我們把以往的「玩具及遊戲產品」類別加以擴展，根據產品性質重新分類，包含多個玩具、遊戲及嬰兒產品組別，更易名為「玩具及嬰兒產品」以涵蓋更多行業人才。在市場大力支持下，我們收到了超過70份「玩具及嬰兒產品」作品，佔「香港智營設計大賞2020」公司組別總參賽作品的20%以上，令人非常鼓舞。

玩具行業如今面臨很多挑戰，例如產品生命週期短、交貨時間緊迫、社會趨勢迅速變化及消費者行為的複雜性增加等。在今年收到的參賽作品中，我們見到香港設計師和製造商提升了他們的競爭力，沉著應對挑戰，希望在這個瞬息萬變的行業及市場中保持優勢。

從其中一些得獎作品中，可見他們提高了本地玩具設計專業的水平：「海洋世界套裝」⁽¹⁾除玩具本身的遊戲價值之外，更完美地把STEAM（科學、技術、工程、藝術和數學）加入其設計中，讓小朋友化身為小小科學家，親手創造3D海洋生物，投入有趣且具教育意義的探索之旅。另一得獎作品「鐳射突擊（紅外鐳射對戰玩具）」⁽²⁾，其場景設計及獨特的LED平視顯示器（HUD）玩具槍，加上逼真的射擊聲音和煙霧水蒸氣排放技術，使玩家更投入遊戲當中。今年得獎者的水平已能在國際舞台上發光發亮，應感到非常自豪。

最後，本人代表香港出口商會衷心感謝所有參加者及合作夥伴「香港玩具協會」和「香港玩具廠商會」。藉著他們的支持，商會將繼續努力，保持佳績。

(1) AquaDabra, the Gold, Judge and Best of the Year award-winner of "Toys & Baby" Category. 「海洋世界套裝」-「玩具及嬰兒產品」類別的金獎、評審團大獎及年度最佳大獎得主

(2) Power Blaster (Infrared Battle Game), the Gold and Judge award-winner of "Toys & Baby" Category. 「鐳射突擊（紅外鐳射對戰玩具）」-「玩具及嬰兒產品」類別的金獎及評審團大獎得主

VINCENT MA 馬偉雄

Chairman, HKSDA Advisory Committee, Toys & Baby
Vice Chairman, HKEA

「香港智營設計大賞」玩具及嬰兒產品委員會主席
香港出口商會副會長

CORPORATE GROUP TOYS & BABY

公司組別 - 玩具及嬰兒產品



Baby & Mother Care
母、嬰用品



Electronic / Tech Toys
電子及科技玩具



Games
遊戲



Infant & Pre-school Toys
嬰兒及學前玩具



Traditional Toys
傳統玩具

Judging
Criteria
評審標準

- Marketability
商業性
- Play Value + Educational Value
玩樂及教育元素
- Innovativeness
創新元素
- Aesthetics
外觀

CORPORATE GROUP - TOYS & BABY 公司組別 - 玩具及嬰兒產品

BABY & MOTHER CARE 母、嬰用品

POP-UP BOOSTER SEAT

This 0.95kg lightweight, portable and upholstered booster pops open into a sturdy, comfy seat whenever you need it and folds flat for storage. The incredibly strong origami structure withstands 20,000 impacts of 75kg, complying with the toughest international adult furniture safety standards. Easy to clean thanks to a stain, abrasion and odour-proof finish new to baby products.

POP-UP (隨變) 嬰幼兒餐椅：一張只有950克、輕巧及便攜的兒童加高餐椅，可折平收藏或隨即打開使用。堅固的摺紙結構可以承受20,000次以75千克的撞擊，甚至可以滿足最嚴格的成人家具安全標準，更首次把防污、耐磨和防臭的材質應用於嬰兒產品中。



DESIGNER Frédéric GOORIS: Frédéric is a Belgian industrial design entrepreneur, started his career in the studios of Philippe Stark and Stefano Giovannoni, works with brands like Alessi, Seiko and China Southern Airlines.

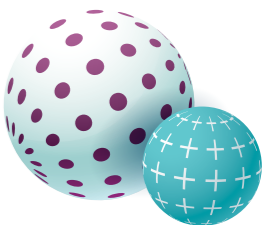
設計師 Frédéric GOORIS：Frédéric是比利時工業設計師以及創業家，在菲利普·斯塔克和史蒂凡諾·喬凡諾尼的工作室開始了他的職業生涯，曾與艾烈希·精工及中國南方航空等品牌合作。



DESIGNER Francesco POZZATO: Francesco, has a Masters in Ergonomics of Communication and Product Design, worked for the likes of Tiffany & Co, Veneta Cucine and Philippe Starck.

設計師 Francesco POZZATO：Francesco擁有人體工學及產品設計碩士學位，曾為蒂芙尼、Veneta Cucine及菲利普·斯塔克工作。

Studio Gooris Ltd 高理思設計有限公司
studiogooris.com



MARCUS & MARCUS PALM GRASP SELF FEEDING SPOON

Its round palm grasp handle design fits toddler's small hand precisely. The spoon is made of soft silicone and gentle on tender gums. Let your baby enjoy the self-feeding fun.

MARCUS & MARCUS「幼兒矽膠訓練匙」：獨特的手柄設計，更適合幼兒的小手，而其柔軟耐用的安全矽膠材料，能呵護幼兒的牙齦，使父母能安心地讓寶寶盡情探索並學習使用餐具的樂趣。



DESIGNER Irene TONG: Irene graduated from Central Saint Martins College of Art and Design. She has 8 years of diverse design experiences, from toys to cosmetics, to baby products. Her strengths lay in 3D visualization, conceptual development as well as packaging and branding.

設計師湯芷欣：Irene於中央聖馬丁藝術與設計學院畢業。擁有8年的多樣化設計經驗，從玩具設計、化妝品、至嬰兒用品。強項在於3D圖像展示、發展設計概念以及包裝和品牌塑造。

Gift Concept Products Limited 美意禮品有限公司
www.giftconcept.com.hk



MARCUS & MARCUS TRAVEL BIB

The parts of the bib are detachable, can be used together or separately to serve multiple functions: combine the bib and silicone pocket in one to protect clothing from accidentally spilled food; roll the bib into the silicone pocket for easy carry whereas the silicone pocket can continue be used as a cutlery pouch for kids to reduce waste.

MARCUS & MARCUS「便攜圍兜」：可預防寶寶進食時把食物外濺到四周，同時圍兜和矽膠袋可合併或分單獨使用：把圍兜捲入矽膠袋以便攜帶；矽膠袋亦可變成小孩獨立的餐具袋，減少浪費。

Designer: **Jennifer KO**
設計師：高桐斐

Gift Concept Products Limited 美意禮品有限公司
www.giftconcept.com.hk



MARCUS & MARCUS 3-STAGE PALM GRASP TOOTHBRUSH

It is a good idea to get your babies to involve in their own oral care habits soon after their first molar tooth emerged. The round palm grasp handle is designed for little hands along with a set of 2 brush head sizes and removable protection shield which makes brushing teeth much easier at different ages.

MARCUS & MARCUS「3階段訓練牙刷套裝」：當幼兒長出第一隻臼齒時，他們便適合使用較長並有刷毛的牙刷。牙刷套裝的獨特手柄設計特別為幼兒的小手而設，以培養自我清潔口腔的習慣。套裝亦有2個不同長度的刷頭，配合可拆卸的保護罩，適合不同階段幼兒的需要。



DESIGNER Jennifer KO: Jennifer has over 15 years product design experience with well-known brands. She is always inspired by needs of everyday life and excels in turning these inspirations into practical products using different materials and forms.

設計師高桐斐：擁有超過15年為知名品牌產品設計經驗，擅長運用不同物料與形態，從生活取出靈感轉化為實用的產品。

Gift Concept Products Limited 美意禮品有限公司
www.giftconcept.com.hk



TASTE OF HONG KONG COLLECTION - ORGANIC BABY SWADDLE & BIB SET

Made of natural fabrics using bamboo and organic cotton, the set is durable, breathable, eco-friendly and great for baby's sensitive skin. The bandana bib has adjustable snap buttons that fit for different stages of baby growth. The collection is inspired by HK's iconic Dim Sum and Cha Chaan Teng Food culture, as it brings fond memories of family and parenthood.

香港美食系列 - 有機嬰兒包布和圍兜套裝：有機嬰兒毯和圍嘴套由天然纖維製成，採用竹纖維和有機棉製成，結實耐用，透氣且環保，適合嬰兒的敏感皮膚。頭巾圍嘴有可調節的按扣，適合嬰兒成長的不同階段。該系列的靈感來自香港標誌性的點心和茶餐廳飲食文化，為家庭和父母帶來了美好的回憶。



DESIGNER Amy TANG · Adrian MA: Amy and Adrian returned to HK to start their own family after travelling the world. Their love for family and food inspired them to create their brand and the "Taste of HK" collection.

設計師鄧雪盈 · 馬桂強：Amy和Adrian環遊世界後回港，組織了自己的家庭。對家庭和美食的熱愛，激發了他們創造品牌及得獎系列。

Bean & Bear Company Limited
www.thewebean.com





POWER BLASTER (INFRARED BATTLE GAME)

A fun battle game cannot be missed! The scene design with the unique LED Heads Up Display (HUD) gun toys, lifelike shooting sounds, and smoke water vapor emission technology make it a deeply immersive gameplay. Get in character and battle with this Power Blaster tactical laser kit!

鐳射突擊 (紅外鐳射對戰玩具)：一個具趣味性的紅外鐳射對戰遊戲! 場景設計加上獨特的LED平視顯示器 (HUD) 玩具槍、逼真的射擊聲音和煙霧水蒸氣排放技術, 使玩家更投入在遊戲當中。



DESIGNER Carlos LO: Carlos is a product designer with more than 4 years working experience mainly in the toys company. He is currently a design manager, managing a small but extremely agile and dedicated team responsible for the products' features and outlooks. He spends his spare time developing new products for other categories including Home & Houseware and Electronic products.

設計師盧皓熙：Carlos是一名具有超過4年玩具產品設計經驗的設計師。現為設計經理，管理一組精敏度很高的團隊，負責開發新產品的功能及外觀設計。閒時更積極開發其它類型的新產品，如家居用品及電子產品等。

Tat Kei Electronic Industrial Company Limited
達琦電子實業有限公司
<http://www.tatkei.com/page78>
Awarded by 嘉許者：**Mr. Richard W.R. Spicer**



ROCKET WHEELS™ RW-JUMPER SET 2.0

It has a unique construction system which players can connect pipes in all directions of three-dimensional space. This jumper set enables kids to use their endless creativity to splice the set together with their parents and foster parent-child relationship and interaction.

ROCKET WHEELS™ 光速火箭車2.0穿越版：光速火箭車的管道本身是一個獨有的構建系統，可以360度全方位連接，並可在三維空間中進行構建。這套遊戲除了可以發揮小朋友的無窮創意外，家長們還可以與小孩一起拼接管道，製造更多親子互動，增加親子之間的感情。



DESIGNER YEUNG Sik-Ming: Mr. Yeung, Director of Design, holds a Master Degree of Design from Hong Kong PolyU and has over 35 years of experience in industrial design. Founded his own Design Studio over 10 years ago, he spent his early career in filmmaking as a designer in Special Effects (Special Props Craft and Design).
設計師楊錫明：楊先生現職設計總監，於理工大學設計系碩士畢業；從事工業設計超過35年並於10多年前設立個人設計室，早年曾參與電影特技的特別道具設計及製作。

Everite Transworld Limited 永正環球有限公司
<http://www.everite.com.hk/>



ROBO DACKEL

A lively robotic puppy which can extend its head and body up to 45cm. It can perform different tricks based on hand gestures, for example, it will run in circles and walk beside you. Moreover, you can use the ball-shaped remote control to instruct the puppy to walk in all directions or you can play fetch with it when you roll out the remote control on the floor.

YCOO 機械彈弓狗：一隻當你摸他的頭，身體會伸長達45釐米的活潑機器小狗！他會按照你的手勢轉圈！你又可以以球形遙控器指示他走不同方向。將遙控器拿在手，他就會跟著你走；將遙控器當滾球滾出去，他會立刻衝前追！



DESIGNER Martin TSOI • Kim NG: The team has created great toys, which are fun, innovative and safe, for children around the world. We not only dream up and design great toys – we actually make them too.

設計師蔡默遠・吳家豪：設計團隊不斷為世界各地小朋友設計有趣、創新及安全的玩具。用創意加科技將設計轉化成歡樂是我們的使命。

SILVERLIT TOYS MANUFACTORY LTD. 銀輝玩具製品廠有限公司
www.silverlit.com



STEAM MOBILE ART TEXTBOOK

A multi-purpose name card printed with eco-friendly paper and ink. With its tearable lines and die-cut holes, the cards can be integrated with building blocks and motors to become a moving toy using origami technology. Combined with different parts and programs, it can be transformed into a multi-purpose teaching material.

STEAM 機動美術教材：一張以環保紙及油墨印製的多用途名片。利用名片的可撕位及模切孔，同時運用摺紙技巧，便能把名片、模塊及馬達組裝成可以自行走動的玩具。配合其他組件及編程，產品便能成為一件多用途的教材。

Designer: **Dr. Rocky YEUNG Tze-Yee**

設計師：楊子儀博士

NEW SMART NAME CARDS CLUB 創智名片會

www.Only-U-name.com

THE 10K POKER BATTLE

Inspired by “John Wick” movie with a “10K and the Kriminal World” scene design. The poker set is like a secret hollow book capturing the joy and excitement of poker gaming, more importantly, it is a tribute to all gangster and assassination movies.

受「殺神 (John Wick)」電影的啟發，並以「10K and the Kriminal World」場景設計為靈感。作品設計成一本空心書，捕捉了撲克遊戲的樂趣和興奮，也是對所有黑幫和暗殺電影的致敬。



DESIGNER TSANG Man-Tsun:

Art Director + illustrator + video game geek! Man-Tsun has been selected as the 200 Best Illustrators worldwide 2016/17 by Lürzer's Achieve. His works, a combination of Japanese and western comic art, carry a strong manga and anime DNA and emphasize on detail and stroke fluidity.

設計師曾文俊：美術總監 + 插畫家 + 電玩狂！曾被 Lürzer's Achieve 評選為 The Best 200 Illustrators Worldwide 2016/2017。作品帶有強烈的動漫基因，線條同畫風粗中帶細，有如美日漫畫的結合。



DESIGNER Cecilia CHENG Wai-Size:

Well experienced in product design and development, marketing and product quality control, Cecilia is committed to make quality design product with a win-win outcome for customer and manufacturer.

設計師鄭慧絲：Cecilia對產品設計、開發、市場推廣及產品質量控制具豐富經驗，致力做好產品設計令客人和生產商達到雙贏成果。

Safe Power Printing & Box Mfg. Co., Ltd.

安量彩印製盒有限公司

www.safepowerhk.com



RUMBELL: FAT DRAGON INVASION

A strategy board game for 2 to 4 people. Players as a group of Rumbell rangers using a variety of sports and exercise cards, and combining the unique ability from each member to eliminate the amount of food to combat the invasion of Fat Dragons and defend the world. The game helps players to work together as a team towards one goal and advance knowledge in exercises.

一個適合2至4人的桌上遊戲。一眾玩家化身成Rumbell rangers，利用遊戲中各種運動卡，配合各ranger的獨特能力去消滅食物與Fat Dragon對抗。玩家需要合作朝目標前進之餘，更能從中了解正確的運動知識。



DESIGNER Wong Wai-Man: Born and raised in Hong Kong, RAY.WONG currently works as a full-time sculptor. He has been competing in design awards since 1997 and established his own design studio afterwards. His works are in both private and mass production, and around the local art/toy industry.

設計師黃偉民：在香港土生土長，現為全職雕塑家。自1997年開始參加公開比賽，繼而成立工作室至今，作品風格多元，合作過多間公司、授權製作推出產品。

Arty Force Entertainment Limited 藝婉娛樂有限公司
<https://rumbellboardgame.com/>



BALANCING GAME: FOOD ROLY-POLY

Designed to be played in parent-child pairs, an educational yet fun and easy-to-play board/balancing game. Players take turns to roll the dice and place the food tokens on the roly-poly food pyramid. It helps children to learn by trial and error and strengthens their knowledge on healthy eating as well as their motor skills. What a fun way to get your children in healthy eating habit!

飲食不倒翁：一款有趣、簡易及具教育意義的親子桌上/平衡遊戲，玩家需要輪流擲骰子，並將食物代币放在飲食不倒翁上。讓小朋友從玩樂及反複試驗方式中學習、考驗動作的靈巧度、了解食物類別、學習均衡飲食及培養健康飲食的好習慣。



DESIGNER Margaret CHAN Hau-Yee: Margaret is passionate in promoting positive parenting in child development. With years of work in toy industry, she aims to present new value and importance of toys to the world.

設計師陳巧儀：Margaret從事玩具行業多年，對推廣家長培育幼兒成長發展充滿熱情，旨在向全世界展示玩具的新價值及重要性。

Sky Link Asia Group Ltd. 天興亞洲集團有限公司
www.skylinkag.com



CUBOXITY COLLECTION

A city building 3D coloring paper model; each building is built on a uniform-size base. Its interlocking design allows all parts to be assembled without glue. It can enhance children's concentration, patience and comprehension through the assembling and coloring process of 3D paper model and stimulates creativity through play.

立方屋系列：以城市建築為主題的3D著色小紙屋；每間立方屋均建立在一塊方形底板，所有配件使用聯鎖結構成形，毋需膠水。小朋友在自行組裝及著色的過程中，提升專注力、耐性和理解力，並透過玩樂來激發想像力。

Designer: **Sean CHAN • Nicole AU YEUNG**

設計師：陳家倫 • 歐陽詠詩

Guang Li Paper Products Ltd. 廣利紙品有限公司

<https://fpf.com.hk/en>



MY FIRST ENGINEERING - FERRIS WHEEL

This product allows children to understand the basics of mechanical design and operating principles through the Do-It-Yourself building of familiar things while playing the role of engineers. It cultivates children's interest in engineering design and enables kids to learn about process flow, hand-eye coordination, and problem-solving skills, as well as enjoy parent-child time while playing.

我的第一個工程套裝 - 摩天輪：本產品讓兒童充當小小工程師，在組裝「摩天輪」過程中訓練雙手的小肌肉和手眼協調，同時也學習簡單的工程原理、動力及結構知識。這也適合作親子遊戲，一同享受學習和探索樂趣。

Designer: **Max CHOI • Dan YEONG • Kay WONG • Raness CHAN • Silvia HO**

設計師：蔡彥 • 楊啟賢 • 黃少祺 • 陳晞汶 • 何詠詩

EDU-SCIENCE (H.K.) LTD. 益智科學(香港)有限公司

www.edu-toys.com



MY FIRST ENGINEERING - CAROUSEL

This product is designed based on carousel in playground. It allows children to understand the basics of mechanical design and operating principle through the Do-It-Yourself building of familiar things while playing the role of engineers, so as to cultivate children's interest in engineering design.

我的第一個工程套裝 - 旋轉木馬：本產品是以旋轉木馬作設計構想，把遊樂場元素混入產品設計當中，讓兒童在扮演工程師自行組裝的同時，透過熟悉的事物去了解背後物理及工程運作原理，籍以培養小孩對工程設計的興趣。

Designer: **Max CHOI • Dan YEONG • Kay WONG**

設計師：蔡彥 • 楊啟賢 • 黃少祺

EDU-SCIENCE (H.K.) LTD. 益智科學(香港)有限公司

www.edu-toys.com



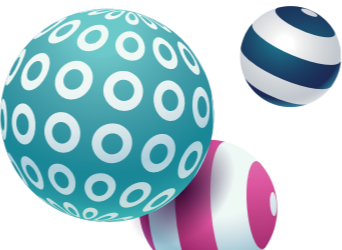
AQUADABRA

Through a combination of AquaDabra paint, magic water and different shapes of mould, children can create a chemical reaction in which they can turn fluid into solid 3D objects, in only a few seconds. The product is designed for children to stimulate their creative skills. In addition, the product can also teach children on STEM knowledge.

海洋世界套裝：利用AquaDabra的配方塗料、魔法水和不同形狀的模具，孩子能在幾秒內製造出一個化學反應，將液體變成3D物件。產品專為兒童設計，以激發他們的創造性技能。此外，產品亦可以教導孩子STEM的知識。

DESIGNER Marco SJOERS • Chester POON: Mr. Sjoers and Mr. Poon are founders of Five Stars H.K. Ltd. They are committed to delivering high-end products with the latest and modernly designed artwork, combined with outstanding quality and service standards to all customers.
設計師 Marco SJOERS • 潘兆翀：Sjoers先生和潘先生是五星中國香港有限公司的創始人。致力於提供具有創新及現代設計玩具的高端產品，並為所有客戶提供高質量和優質服務標準。

Five Stars H.K. Ltd. 五星中國香港有限公司
www.fvestarshk.com
Awarded by 嘉許者：**Mr. Jay FOREMAN & Mr. Johnny MUI**



CLIP-CLIP CREATIVE BUILDING TOY

"Clip-Clip" is an interlocking creative toy for children aged 4 or above, its principle is to use fewer and lighter components to build toys with the largest volume. With the new and simple connecting mechanism, kids can connect the basic-shaped panels together and build their ideas easily.

CLIP-CLIP 創意組裝玩具：「Clip-Clip」是一套給四歲或以上小朋友的組裝玩具，以最少及最輕的物料，輕易組裝成最大體積的玩具。一個全新及簡單的組裝方法，並重複將基本形狀組件搭建，讓小朋友輕鬆發揮其想像力。



DESIGNER SIU Shiu-Kei: Ryan has been designing toys since 2009 and hopes to bring out the pleasure and excitement of physical toy again. Before establishing his own studio, Ryan worked as a toy designer for several world-class brands such as Early Learning Centre, Mothercare and Top-Toy.
設計師蕭紹基：Ryan於2009年起一直致力設計玩具，並希望重新帶來實體玩具的樂趣。他成立自家工作室前，曾任職於多間世界級玩具品牌公司如Early Learning Center、Mothercare及Top-Toy等。

Make It Work Studio
www.makeitworkstudio.com
Awarded by 嘉許者：**Mr. Gary MAN**





HYPER STRIKE

A breakthrough in backyard battle. The bow has a patented loop-and-launch technology to launch arrows with range up to 250 ft.! The unique structure helps kids control the bow easier than real bow, load and shoot the soft EVA arrow easily; makes it fun and safe to play. The detachable arm can reduce bow's size and make it easy to carry outside for fun.

突破後院追逐的對戰! 這款弓箭擁有專利的循環發射技術, 射程可達250英尺! 其獨特的結構比真正的弓讓孩子更易控制, 可快速加載並射擊柔軟的EVA箭頭, 安全和趣味並存。其手臂可拆卸令弓箭的體積減少, 易於攜帶出戶外玩耍。



DESIGNER NG Chun-Kit: Will specializes in industrial design, integration of product, technology and production management. With extensive design experiences, he is dedicated to transform traditional toys into interactive smart toys.

設計師吳俊杰: Will擅長工業設計、產品技術及生產管理。具多年設計經驗的他, 致力把傳統玩具變成具互動性的智營玩具。

ZASIA LIMITED

<https://zing.toys>

Awarded by 嘉許者: **Mr. CK YEUNG**



BIG A BUBBLE BLASTER

The unique structure of the blaster allows kids to create mega bubbles easily by controlling the open-and-close switch.

獨特的產品結構讓孩子們只需控制開和關, 便能輕易地製造出多個巨型氣泡。

Designer: **NG Chun-Kit**

設計師: **吳俊杰**

ZASIA LIMITED

<https://zing.toys>



CONCEPTUAL GROUP KICK-START PROJECT DIVISION STUDENT DIVISION

概念組別
眾籌項目組
學生組

MPLUS: HEADPHONE WITH HDNC™ & BT INTERCOM FOR BIKERS

The world's first noise-cancelling Bluetooth intercom headphones for motorcyclists, it features a Hybrid Dynamic Noise Cancellation (HDNC™) technology with 5 control levels to suit any conditions. The powerful BT intercom system has a range of over 150 meters. Its innovative Twist Control Systems (TCS) makes all controls easier, even when wearing gloves. When the ride ends, MPlus is not limited to the motorcycle, it can go anywhere for everyday use.

全球首款為電單車手設計的降噪藍牙對講耳機，其混合動態降噪 (HDNC™) 技術有5種控制級別，藍牙對講距離超過150米，旋扭控制系統 (TCS) 令用家戴著手套也能輕鬆操作，也可作日常耳機使用。



DESIGNER Markus PUSCHEL: Markus has over 10 years' design experience in the consumer electronics industry.
設計師Markus PUSCHEL: Markus在電子消費行業擁有超過10年的設計經驗。



DESIGNER CHOW Man-Tat: Nick has over 15 years' experience of working in the headphone manufacturing industry.
設計師周文達: Nick在耳機製造行業擁有超過15年的工作經驗。

Audikom Technik Limited 歐迪高科技有限公司
www.motikom.com



TACTBIT ELECTRONIC BUILDING CUBES

Simple electronic, magnetic, light-up, motion, sound, colourful building blocks designed and built to last for years with a 5-year warranty. Easy to handle and create great designs to ignite creative minds at a young age of 1 and over. The cubes are a great alternative to Lego bricks and also a perfect teaching tool for STEAM education.

亮立方：一套集磁力、發光、感應、聲音和色彩的電子積木，簡單耐用，保用5年。簡易拆建設計，可創造出各式形狀，激發1歲或以上孩子的創造力，是樂高積木的理想替代品，也是STEAM教育的教學工具。



DESIGNER Patrick POON: Patrick is an experienced industrial designer who has worked in the Consumer Products Design and Engineering field for brands like Motorola and NBS-Amex. His vast works ranged from home & houseware products to personal care electrics.
設計師潘志偉：Patrick是名經驗豐富的工業設計師，從事消費品和工程設計，曾為摩托羅拉及美國運通進行設計。他的作品涵蓋多個範疇，從家庭和家居產品至個人護理電子產品。

sharper innovations limited 新創意精品有限公司
<https://www.tactbit.com/>



ESCURA INSTANT - 60S CAMERA

Instant photos are amazing as you can witness the image form gradually before your eyes. These delicate items are also wonderful gifts to be shared. Shake off the digital norms and take a step back for the original photographic experience, let this 100% hand-powered instant camera fill your life with unpredictable beauty.

ESCURA INSTANT-60S全手動拍立得相機：即影即有相機，能令照片在眼前漸變為清晰影像，過程充滿驚喜，是一份珍貴及精美的禮物。這款相機讓你擺脫數碼的規範，回歸原始的攝影體驗。全手動供電模式，讓你的生活充滿不可預知的美麗。

Designer: **Gray LEUNG**
設計師：梁慶紀
Graphic Guides Design Company 設計特區
www.escura-camera.com



FRAGMENT 8 RETRO CAMERA

A camera for short clips and instant GIFs, aimed to promote the culture of recording bits of life by way of intuitive shooting and to capture those conveniently forgotten fragments in life. The design combines the unique features of 8mm film camera and the technology of modern digital photography to revolutionize traditional camera and create new possibilities for the culture of photography.

小片段復古攝影機：這是一部拍攝短片和GIF的相機，創作理念是以影片記錄生活，以隨拍的方式捕捉生活中容易被遺忘的細節。設計保留舊年代8mm菲林攝影的特質，配合現代數碼攝影技術，讓使用者回味往昔的感動。

Designer: **CHAN Man-Hin**
設計師：陳文軒
Lofty Factory Company Limited 宏志創意工業有限公司
www.loftyfactory.com



"REASY" COMBINED TYPE RECYCLING BINS

Reasy facilitates your recycling process. The slender cylindrical shape of the bin is designed to save space. The dimension of its inner compartment can remind users to compress beverage packaging before disposal. The bottom of the bin is equipped with a filter to drain the stagnant water from the washed packaging. Reasy is portable and allows users to carry it to public waste collection stations directly.

「迴易」組合式回收箱：Reasy便利了你的回收流程，修長的柱體回收箱設計，可節省空間。其內部間隔設計的尺寸亦可提醒用家需將飲料包裝壓扁後才可回收，底部則設有隔水位置可分隔清洗包裝後的積水。回收箱攜帶輕便，便利用家直接帶到回收站棄置。



DESIGNER LIU Shing-Kai: A product design student who focuses on the coexistence of function and beauty, bringing people a better quality of life.

設計師廖成鎔：一名產品設計學生，着重功能與美感並存，帶給人們更好的生活素質。

alvinliu0520@gmail.com
Hong Kong Design Institute 香港知專設計學院



ECO-BEE

An educational board game for teaching children how pollution affects nature. Players will play the roles of bees and fly around the city, and race to get 10 nectars. On the way, there will be different kinds of pollutions and related bonuses or penalties. The first player to collect 10 nectars back to the hive wins the game.

環保小先「蜂」：這是一款具教育性的桌上遊戲。玩家作為小蜜蜂會遊歷城市並完成採摘花蜜的任務。任務途中會遇上各種污染，連帶不同獎賞與懲罰，藉此令小朋友了解保護大自然的重要性。

Designer: **YAU So-Kuen**
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Technological and Higher Education
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香港高等教育科技學院



HUMAN LIGHT

A night light and a glowing bracelet that emits a soft light in the dark. It can be worn individually as a bracelet or combined with the stand which mimics the silhouette of a man climbing. This creative lamp can be conveniently hung on door handles, frames, or railings.

既是一盞夜燈亦是一隻手環，會在黑暗中發出柔光。可獨立配戴或結合攀登造型支架擺放。產品亦可巧妙地懸掛在門框、欄杆或安放在需要微弱照明的環境。



DESIGNER LUI Mei-Yee: A product design student devoted to products that tackle a wide range of problems aiming to show concern and care for users to improve the quality of their lives.

設計師呂美儀：一名產品設計學生，致力於解決各種問題並表現出對用戶的關心和關愛，以提高他們的生活素質。

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@RRIVE

An inclusive design for bus stops in Hong Kong. The tactile pavement will guide the visually impaired person (VIP) to the bus pole through specially designed tactile guide pads. An instant information panel with brailles and a broadcasting system can also accommodate both VIP and other passengers with visible and audible notifications.

一個為視障人士而設的無障礙香港巴士站。利用特別設計的引路磚，協助視障人士到達相應的巴士站。站內設有實時更新的點字信息面板和廣播系統，協助視障人士乘搭巴士，並向乘客提供相關巴士資訊。



DESIGNER CHONG Man-Yee • AN Bangning • CHEN Qixuan • ZHAN Wen • CHEN Xiaoyang • Swasti SETHI: A team of undergraduate product design students from different cultural backgrounds dedicated to designing social, innovative, and inclusive products.

設計師莊敏儀 • 安邦寧 • 陳啟瑄 • 詹雯 • 陳曉洋 • Swasti SETHI：由不同國籍背景的產品設計學生組成的團隊，致力於社會創新及包容性產品設計。

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SMART BRAILLE LABELER



It helps the visually impaired or their caregivers to label items around them. While the 7-key Braille keyboard is specially designed for visually impaired users, the product is also accessible verbally through the smartphone application which is equipped with the all language-compatible Braille input method. Creating labels with Braille text is made convenient from now on.

智能點字標籤機：讓視障人士或健全用家隨時隨地打印出點字標籤。七鍵機械式按鍵專門為視障人士而設，配合手機應用程式，用家能以語音輸入文字，同時程式支援多種語言點字輸入法，便利不同用家的需要。該產品令製作點字標籤變得輕鬆容易。



DESIGNER HEUNG Tsz-Hang: A product design student with 3 years' design experiences. He specializes in bicycles, sports gear and consumer electronics designs.

設計師鄉梓衡：具3年經驗的產品設計學生，擅長設計單車、運動器材及電子產品。



DESIGNER CHAN Ka-Hung: A student with years of design experience, especially in consumer electronics. His works follow a simplistic philosophy which marries strong functions with non-complicated user interfaces.

設計師陳嘉鴻：專注設計電子產品的學生，作品設計簡約，搭配強大功能與不繁複的使用界面。

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MODULE

The futuristic product concept comprises of fashion and 3D printing technology. Customizing your pair of shoes could be as easy as selecting and matching thousands of fashionable shoe modules available online. With 3D printing, the product will be ready in no time.

模：組：產品的未來化概念結合了時裝與三維打印技術，用家能設計出個人化的鞋。專屬網站提供上千個現成的鞋子零件，用戶只需從中挑選心儀的設計，隨意組合，加上三維打印技術，一雙獨一無二的鞋在短時間內即可呈現眼前。

Designer: **CHAN Tsz-Yuet**

設計師：陳智悅

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Youth College International 國際青年學院



AUDIO Qi

A foldable speaker and a portable powerbank which supports Qi wireless and wired charging. The foldable design creates an enclosing chamber to boost the speaker's low-frequency audio performance. It can be converted into a phone stand by stretching out the cover. NFC technology allows the speaker pair and connect with mobile phones to create a seamless experience.

一個摺疊式揚聲器亦同時支援Qi無線及有線充電的外置電池。展開時形成的回聲室能改善及加強低頻率音樂效果，亦可以作為手機座。NFC技術令揚聲器能輕易接駁智能電話提供視聽享受。

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設計師：陳嘉鴻

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DROWER

An eco-friendly design that improves showering experiences. DROWer can automatically adjust water temperature and produce warm wind to create a comfortable bathing environment. Using the body dryer also reduces the usage and disposal of consumable body towels.

風御：以環保的概念改變現時的淋浴體驗。DROWer備有智能調溫系統，同時能釋出暖風，營造出舒適的淋浴環境。產品附設的吹風機，讓用家不需要以毛巾這種消耗品抹乾身體，減少毛巾棄置的機會。

Designer: **CHEUNG Hiu-Ying**

設計師：張曉英

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AURRAS - AR SPEECH VISUALIZER

Using technologies such as AI machine learning, facial recognition, and retractable camera, AURRAS translates lip movements and sounds into text in real-time. The projection display integrated into the glass lenses of the device provides real-time interpretation for hearing-impaired users and regular users during face-to-face conversations.

AURRAS - 對話視覺化系統：AURRAS使用AI機器學習、面部識別及伸縮式相機將對方的嘴型及聲音即時轉化為文字。訊息會即時發放到眼鏡的透明鏡片上，將日常生活的對話為聽障人士及一般使用者提供實時翻譯。

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THE DANCING LION

Nowadays, children are obsessed with electronic products and prefer staying at home. Those often result in a lack of activity or exercise, leading to other undesirable outcomes. Made of bio-degradable materials, "The Dancing Lion" aims to help children to have fun while exercising. It can also form a regular chair by removing the wheels.

醒獅車一椅：現今的兒童沉迷於電子產品，並喜歡呆在家裡，導致缺少活動和鍛煉的機會。「醒獅車一椅」為孩子們提供了玩耍和鍛煉身體的機會；卸下輪子後可作普通椅子使用，十分方便。

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INTEGRATED LIVING PLATFORM

A compact, upgradable, and modular living platform design for sub-divided units in Hong Kong. It includes a height-adjustable table, a transformable sofa, a wardrobe, a customized storage area, a standard size single bed, and a double bed. Furniture parts are assembled using metal joints allowing users to freely construct a living platform by assembling or reassembling available parts.

綜合生活平台：產品適用於香港的「劏房」，設計包含三大元素：結構緊密、可升級和模組化。用家可利用金屬接駁頭自由組裝傢俬組件，如可調整高度桌子和可變形的傢俱以配合工作、休息和收納空間的需要。

Designer: **CHONG Man-Yee • WONG Ho-Ting • WONG Chi-Yin**
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The Hong Kong Polytechnic University 香港理工大學



ZIPP

Designed for frequent users of Chinese medicine. Users can control the brewing process using the mobile app or pressing the machine's keys. Users can either prepare the medicine for instant consumption or pack the medicine in sealed bio-degradable plastic bags for travel. The spiral knife can convert the medicine residue into organic fertilizer.

瘵：專為常服用中藥的人士而設計。能以手機程式或機器的按鈕直接控制製煲藥過程。可即煲即飲，或將中藥以可降解物料製造的膠袋獨立包裝。機身後方設有螺旋刀可將中藥殘渣加工成有機肥料。

Designer: **YAU So-Kuen**
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INTERNATIONAL RECOGNITION

國際認可-德國設計獎及 Solutions



Winning product videos at glance
 獲獎產品影片一覽

Applause to our winning designers! With pride, 6 HKSDA awarded products shone the international spotlight, outshined the plethora of products submitted for international awards.

請為我們的得獎設計師鼓掌！很高興，今年共有6個「智營大賞」得獎作品於國際設計比賽中脫穎而出，榮獲殊榮！

German Design Award 2020
2020 德國設計獎

Winner in the category of Excellent Communications Design-Packaging

卓越視覺傳達設計類別-包裝設計得獎者



YI DONG 易動
 Designer: **WAN Wai-Nang • YIM Chi-Kwan**
 設計師：溫衛能、嚴志君
AOMM Creative Limited
合一設計製造有限公司



Solutions 2020

Recognised as new, intelligent kitchen and household aids and selected by the London-based industrial designer - Sebastian Bergne, the curator of the "Solutions" and team.

獲得「Solutions 2020」策展人 - 倫敦工業設計師Sebastian Bergne和團隊的垂青，被選中為新型智能廚房和家庭用品。



- 1 FINGER TOOTHBRUSH 指套牙刷**
 Designer: **David LEUNG Well Link Textiles Group Limited 會聯紡織集團有限公司**
- 2 GIGI BABY 360° TRAINING TOOTHBRUSH 盞盞360°嬰兒握力訓練牙刷**
 Designer: **David LEUNG Well Link Textiles Group Limited 會聯紡織集團有限公司**
- 3 MASHER SPOON & BOWL SET**
 Designer: **Jennifer KO 設計師：高桐婁 Gift Concept Products Limited 美意禮品有限公司**
- 4 LIFE & LIVING BACKPACK 生活與生命之背包**
 Designer: **Jacky WONG 設計師：黃志強 Hoi Lee Enterprise (China) Limited 凱利企業(中國)有限公司**
- 5 WBOTTLE**
 Designer: **Andrew WONG 設計師：王寧 Wbottle Limited 答案科技有限公司**

BREAK THE COCOON, SPARKLING HONG KONG 2020

「破繭而出，閃耀香港」2020

19 esteemed awardees of HKSDA 2019 embarked on a fruitful inspiration trip to Germany and the Netherlands during 1-10 February 2020 to take in new ideas for their next masterpieces. Through the visiting programs and networking events, awardees had the spectacular opportunity to learn from experienced professionals, broaden their business perspective and foster connection with global industry players. It is expected that the upcoming BCSHK will create more exploration opportunities for Awards winners.

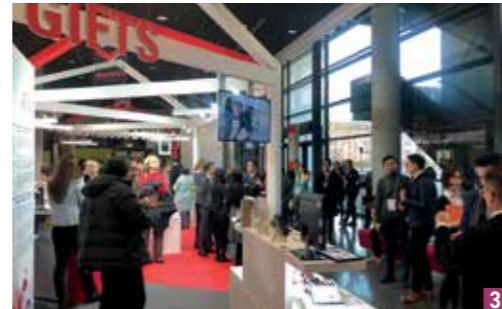
2020年2月1日至10日期間，19名「香港智營設計大賞2019」得獎者遠赴德國及荷蘭，參加「設計師啟發之旅」，從中啟發靈感。旅程中，得獎者透過參觀及交流活動向業界學習、拓展商業視野，及建立寶貴的人脈網絡。期望來年的「閃耀香港」會為大賞得獎者創造更多探索機會。



1



2



3



4



5



Precious moment
of Inspiration Trip
啟發之旅珍貴一刻



6



7



8



9



10



11



12

Designers Inspiration Trip to Germany and the Netherlands 德國及荷蘭「設計師啟發之旅」

1-2 Spielwarenmesse Fair Visit @Nuremberg 3-4 Ambiente Fair Visit @Frankfurt 5 Museum For Communication Visit @Frankfurt 6-7 Moooi Design Studio Visit @Amsterdam 8 Rijksmuseum Visit @Amsterdam 9-10 Droog Design Studio Visit @Amsterdam 11 Kijk Kubus (Cube Houses) Visit @Rotterdam 12 TENT (City Exhibition) @Rotterdam

STUDENT BUSINESS PARTNERSHIP PROGRAM (SBPP) 2019

商校合作計劃2019

Successful Matchings 成功配對

HYDRO-FENCING

GOLD 金獎

Hydro-Fencing is a set of toy using a special printing ink "Hydro-Chromatic" and water to play. Positive and negative scores are printed on players' t-shirts. The scores are invisible when the t-shirt is dry but will be revealed when the water-soaked battle sponge hits the t-shirt.

Hydro-Fencing是一套利用「Hydro-Chromatic」特製墨水的玩具。玩家的T恤上印有正負分數，乾燥時分數是看不見的，但當吸滿水的戰鬥海綿沾濕染T恤後，分數便會顯現。

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COSMIC SAUCER WAR

SILVER 銀獎

Cosmic Saucer War is a battle game. Players can control the flying saucer to swing the marbles to the opposite side in limited time. The side with fewer marbles at the end wins the game.

Cosmic Saucer War是一款對戰遊戲。玩家須要在限定時間內控制飛碟，將不同分數的彈珠推撞到對方的區域，彈珠數量較少的一方為勝。

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BUDDY BLOCK

BRONZE 銅獎

A soft and durable educational toy for children to hold and pinch. It contains friendly animal characters and corresponding alphabets for children to learn. Meanwhile, the sensory stimulations (e.g. emitting animal sounds) can help children to achieve all-round development.

是一款柔軟而耐用的兒童益智玩具，包含許多趣緻的動物角色及相應的字母供兒童學習。同時給予孩子不同的感官刺激（例如：發出動物的叫聲）讓孩子能更全面的發展。

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香港高等教育科技學院



Student Business Partnership Program (SBPP) supports the toy industry development and transformation by matching students' creative design concepts with partner companies to transform smart ideas into marketable products. Both partner companies and student designers can benefit from the program. While the partner companies act as mentors and instructors in the conceptual study and prototype development stages; students will gain practical experience and satisfaction through participating in the entire process.

商校合作計劃旨在支援玩具業的發展和轉型，透過配對合作公司及學生的創意設計概念，將天馬行空的構想實體化，從而變成有市場價值的產品。合作公司及學生皆能受惠於此計劃，在概念構思和製造原型首辦的過程中，合作公司擔任導師角色；而學生在參與整個製作過程中更能吸取實戰經驗和獲得成功感。

MONKEY TUMBLER

A lovely monkey rides on a tricky wheel roly-poly that will never fall on the ground which can be played separately as a movable monkey figure too. Children or infants can enjoy the music and have fun at the same time. 一個猴子造型的不倒翁，可愛的猴子騎在輪子上，永遠不會掉下來，猴子可拆下來獨立使用和玩樂；讓兒童或新生嬰兒可以同時欣賞音樂及娛樂。

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MERIT 優異獎



KONG FOOD BATTLE

港食

MERIT 優異獎

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GEARFUN

MERIT 優異獎

A collapsible game for children to develop their eye-hand coordination. To be more challenging and educational, there is an exciting question answering session provided by the game's app to arouse children's curiosity and stimulate their thinking. Children can communicate interactively when they answer the questions. 一款摺疊的遊戲，可增強兒童的手眼協調能力。為了提高遊戲的刺激性和教育性，遊戲應用軟件更備有搶答問題環節，旨在激發孩子們的好奇心及思維。孩子們搶答問題時能進行互動交流和享受這場比賽。

Partner Company 合作公司：
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DINO RIDER

MERIT 優異獎

Children assemble either a dinosaur or a car using different parts (a dinosaur and wheels). It is an educational toy that allows children to play and learn at the same time. It is also an eco-friendly toy as most of the wooden materials used can be recycled. 兒童可用不同的組件（恐龍和輪子），自行組裝一隻恐龍或一輛汽車！這是一款益智玩具，兒童可同時玩耍和學習；它還使用了可回收的木材作為原材料。

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- 2 Vincent MA, Vice Chairman, HKEA & Chairman, HKSDA Advisory Committee (Toys & Baby)
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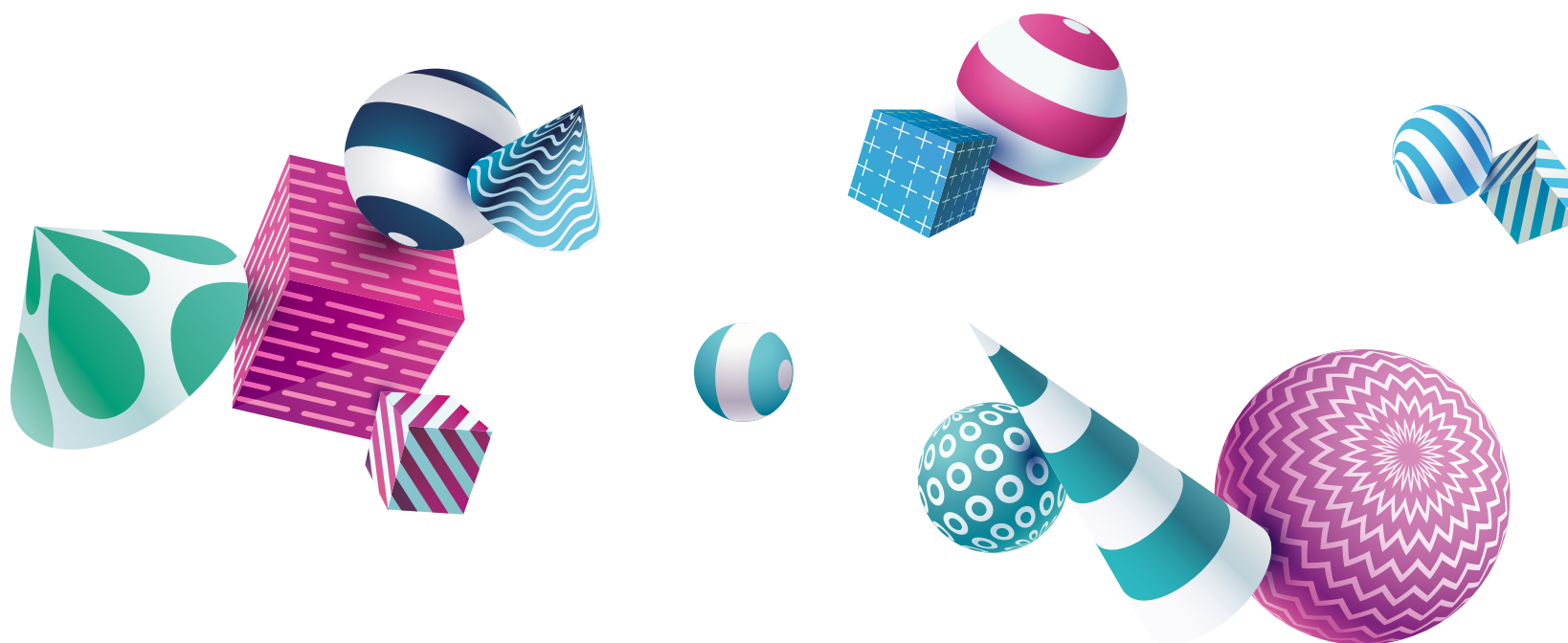
- 3 Yvonne LEE, Director 李綺文 總監
- 4 Allan HUI, Manager 許國樑 經理
- 5 Phoebe LI, Assistant Manager 李偉汶 助理經理
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